

The Cotton Gin and Oil Mill

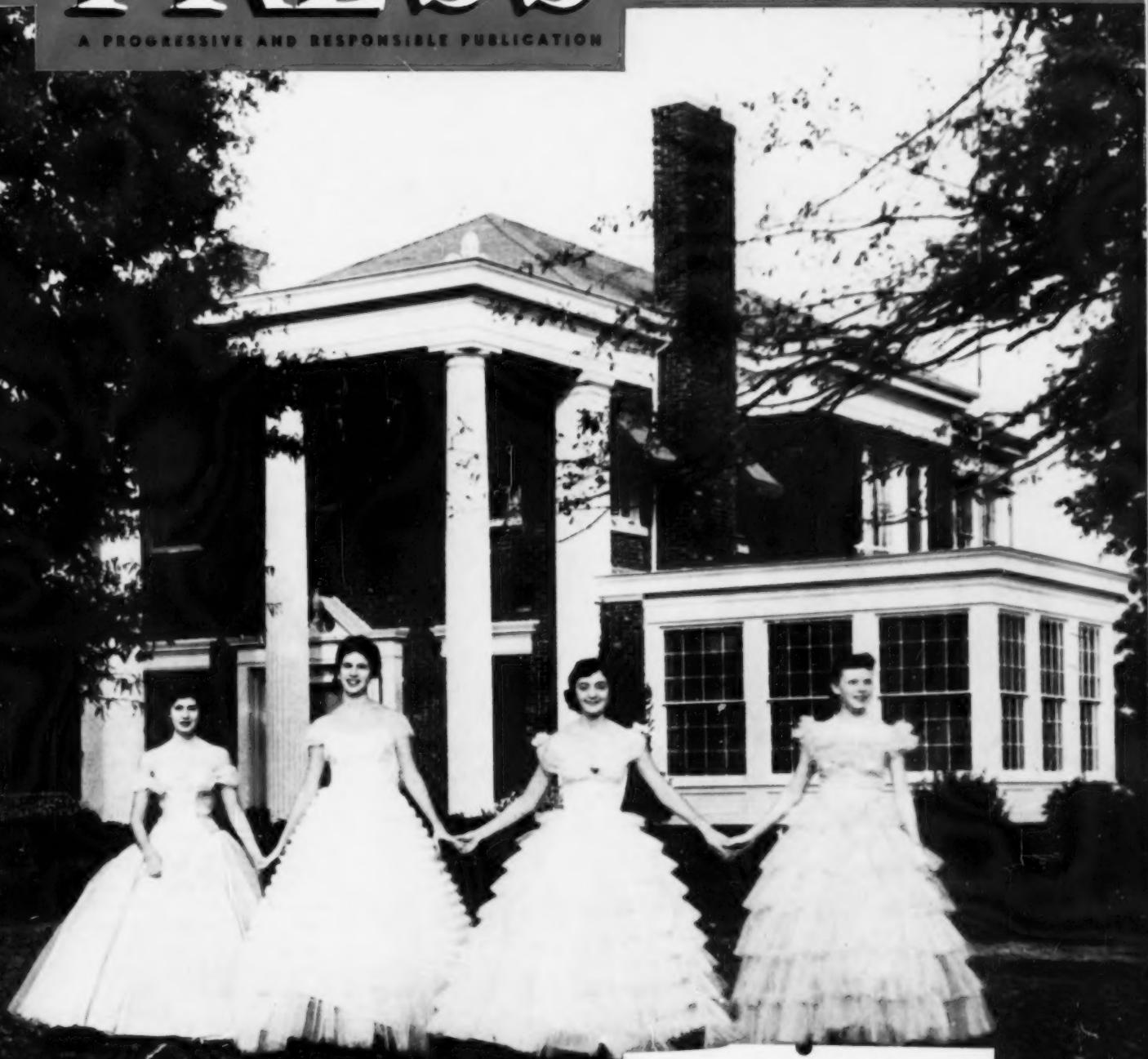
PRESS

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JANUARY 24, 1959

60th
year

THE MAGAZINE OF THE COTTON GINNING
AND OILSEED PROCESSING INDUSTRIES



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Equipped with:

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Ample capacity, insuring fully effective control, is one of many features that make Continental's Outfit Feed Control System outstanding. Flow of seed cotton is automatically regulated from the telescope, through all the overhead equipment and to the Extractor-Feeders. This automatic control unit replaces the overflow pen, overflow telescope and piping to overflow as well as the necessity of the operator changing a gate valve to pick up the overflow.

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READ BY COTTON GINNERS,
COTTONSEED CRUSHERS AND
OTHER OILSEED PROCESSORS
FROM CALIFORNIA TO
THE CAROLINAS

★ ★ ★

OFFICIAL MAGAZINE OF:

NATIONAL COTTONSEED
PRODUCTS ASSOCIATION
NATIONAL COTTON GINNERS'
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ASSOCIATION

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(EDITORIAL ONLY)

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OUR COVER PICTURE:

Pretty girls and Southern mansions are as much a part of the South today as they were 60 years ago, when The Press was started. The girls in our picture are from Bobo High School, Clarksdale, Miss., and more information about them appears in "The Press Box" column in this issue, along with interesting facts about the expert photographer who took the picture.

Photo by Harris Barnes

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won't
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mentioned

... in the profit and loss statements of the cotton ginning and oilseed processing industries. Wherever elevating is a factor in profitable plant operations, Rotor Lift's efficiency and low maintenance costs help to limit expenses that eat into profit.



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Eight basic designs make Rotor Lift adaptable to any elevating needs in the industry.

Send for catalog or literature, with complete engineering data on horsepower, capacities and operating speeds.

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COUNCIL TO MAKE PLANS FOR COTTON

LEADERS from all parts of the Cotton Belt will be in Atlanta the first week of February for a series of significant meetings that will influence the future of cotton. Climax will be the general sessions of the meeting of the National Cotton Council, to be held at the Dinkler Plaza Hotel, Feb. 9-10.

Members of Council committees and the board of directors will attend committee meetings on Friday, Saturday and Sunday before the general sessions open.

Many ginner, crushers and representatives of allied industry also will attend the Southeastern Gin Suppliers' Exhibit and meetings of The Carolinas, Alabama-Florida and Georgia Cotton Ginners' Associations. These are being held at the Atlanta Biltmore, Feb. 6-7, and are reported elsewhere in this issue of The Press. National Cotton Ginners' Association also is meeting in Atlanta on Feb. 8.

• **Guest Speakers**—As in previous years, much of the Council's annual program will be devoted to reports on activities and recommendations of committees for future programs. There will be two guest speakers:

Senator Richard B. Russell of Georgia, a recognized spokesman for the South in national affairs, will speak on Tuesday afternoon. His address is expected to deal with the American system and threats to it.

Dilman M. K. Smith, Princeton, N.J., vice-chairman of the board, Opinion Research Corp., will address the Council delegates on Monday afternoon. His subject will be "Psychology of Consumer Acceptance."

• **Officers and Directors** — The Council lost the chairman of its board of directors and the 1957 president this year, when George C. Chance, Bryan, Texas, died.

The 1958 president of the Council, who has devoted much time to its activities and will preside in Atlanta, is Harry S. Baker, president of Producers' Cotton Oil Co., Fresno.

Vice-presidents are D. W. Brooks, Atlanta; L. T. Barringer, Memphis; and B. L. Anderson, Fort Worth.

Aubrey L. Lockett, Vernon, Texas, is treasurer; and Wm. Rhea Blake, Memphis, is executive vice-president.

Directors elected at the annual meeting in Phoenix to serve during 1958 were:

Producers — J. D. Hays, Huntsville, Ala.; Delmar Roberts, Anthony, N.M.;



THREE of the men whose able leadership guided the Council through 1958 are shown here: top left, President Harry Baker; top right, Executive Vice-President Wm. Rhea Blake; and lower right, Treasurer Aubrey L. Lockett.



COTTON LOST a beloved leader during 1958 when George Chance, pictured at the right, died. Chairman of the Board of the Council, he was immediate past president and always strongly supported its activities.



Boswell Stevens, Jackson, Miss.; A. L. Story, Charleston, Mo.; and J. H. West, Bishop, Texas.

Ginners — Harry S. Baker, Fresno, Calif.; W. J. Estes, Jr., Haralson, Ga.; J. S. Francis, Phoenix, Ariz.; Otis W. Howe, Wabash, Ark.; and J. F. McLaurin, Bennettsville, S.C.

Warehousemen—B. L. Anderson, Fort Worth; Alfred Bessell, Jr., Houston; Zach L. Felder, Fresno, Calif.; R. R. Norman, Fort Deposit, Ala.; and George M. Powell, Memphis.

Merchants — R. M. Blankenbeckler, Fresno, Calif.; A. E. Hohenberg, Memphis; Burris C. Jackson, Hillsboro, Texas; A. G. Paxton, Greenville, Miss.; and C. D. Tuller, Atlanta.

Crushers — W. B. Coberly, Jr., Los Angeles; G. E. Covington, Magnolia,

Miss.; A. J. Mills, Stamford, Texas; Robert Patterson, Trenton, Tenn.; and L. M. Upchurch, Raeford, N.C.

Spinners—A. K. Winget, Albemarle, N.C.; F. E. Grier, Greenwood, S.C.; Charles C. Hertwig, Macon, Ga.; J. Craig Smith, Sylacauga, Ala.; and A. B. Emmert, Danville, Va.

Protests Change in Method

Jack Drake, executive vice-president, Valley Chamber of Commerce, Weslaco, Texas, has urged USDA to use the "wheel method" in measuring Texas cotton acreage this year, instead of changing to the "chain method." He said the new method would be slower and more costly.

• Mulroy Elected Head Of Board of Trade

PAUL MULROY of Quaker Oats Co. has been elected president of the Memphis Board of Trade, succeeding D. J. Guillory of Guillory Sales Co. Mulroy also automatically become president of the Memphis Board of Trade Clearing Association.

H. D. Tobias of Goldenrod Oil Meal Sales Co. is the newly elected vice-president.

Named directors were Lee D. Canterbury of Cargill, Inc., H. Brent Cooke, Jr. of Humphreys-Godwin Co., Giles A. Coors, Jr. of Fred Lovitt & Co., Herbert Cook of Gulf, Mobile & Ohio Railroad, W. R. Flippin of Buckeye Cellulose Corp., James W. Phelan of Mitchell, Hutchins & Co., H. O. Toler of H. O. Toler, and Guillory.

Arthur A. Williams was re-elected executive vice-president.

The election was held Jan. 10, at the Memphis Cotton Exchange committee room, followed by a luncheon at the Peabody.

Williams, in his annual report at the seventy-seventh yearly luncheon, said 1958 was one of the best years in history, equal to 1957. He cited a sound financial condition and said that fixed assets had gained tremendously the past 10 years.

Williams said that a definite need exists for a futures market, and Memphis, because of its geographical location, will become a price basing market for soybean meal produced south of the Ohio River.

In 1958, the inspection department of the Board of Trade inspected more than 60 million bushels of grain and soybean receipts.

Chris Finkbeiner, president of the Little Rock Packing Co., principal speaker, said that today's economy finds a unique combination of plenty of merchandise as well as money with which to buy it.

Soap Industry Meets

The Association of American Soap and Glycerine Producers, Inc., held its annual convention Jan. 20-22 at the Waldorf-Astoria Hotel in New York.

Among the principal speakers was General Lucius Clay, chairman of the board, Continental Can Co., Inc., who reviewed the international situation and John Dille, military editor of Life, who spoke on "The Race for Space." About 30 other speakers focused their attention on industry problems.

Malinda Diggs Berry, 1959 Maid of Cotton, had the first showing of her washable cotton wardrobe created by the outstanding designers, at a fashion show.

The sessions concentrated on outside influences affecting soap usage—new fabrics, new washers, new home design trends, and the increased importance being attached to better sanitation in industrial plants was covered. Also special sessions were devoted to fatty acids and glycerine. The annual \$1,000 Glycerine Research Award also was presented during the luncheon program the final day of the convention.

■ JAMES PIDGEON, president, Pidgeon-Thomas Iron Co., Memphis, has been named a director of Union Planters National Bank.

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withstands hard use
and rough wear

extra strength for
cleaner, stronger bales

maximum protection
from weather.

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THE BEST BAGGING IMPORTED INTO THE U. S. A. TODAY!

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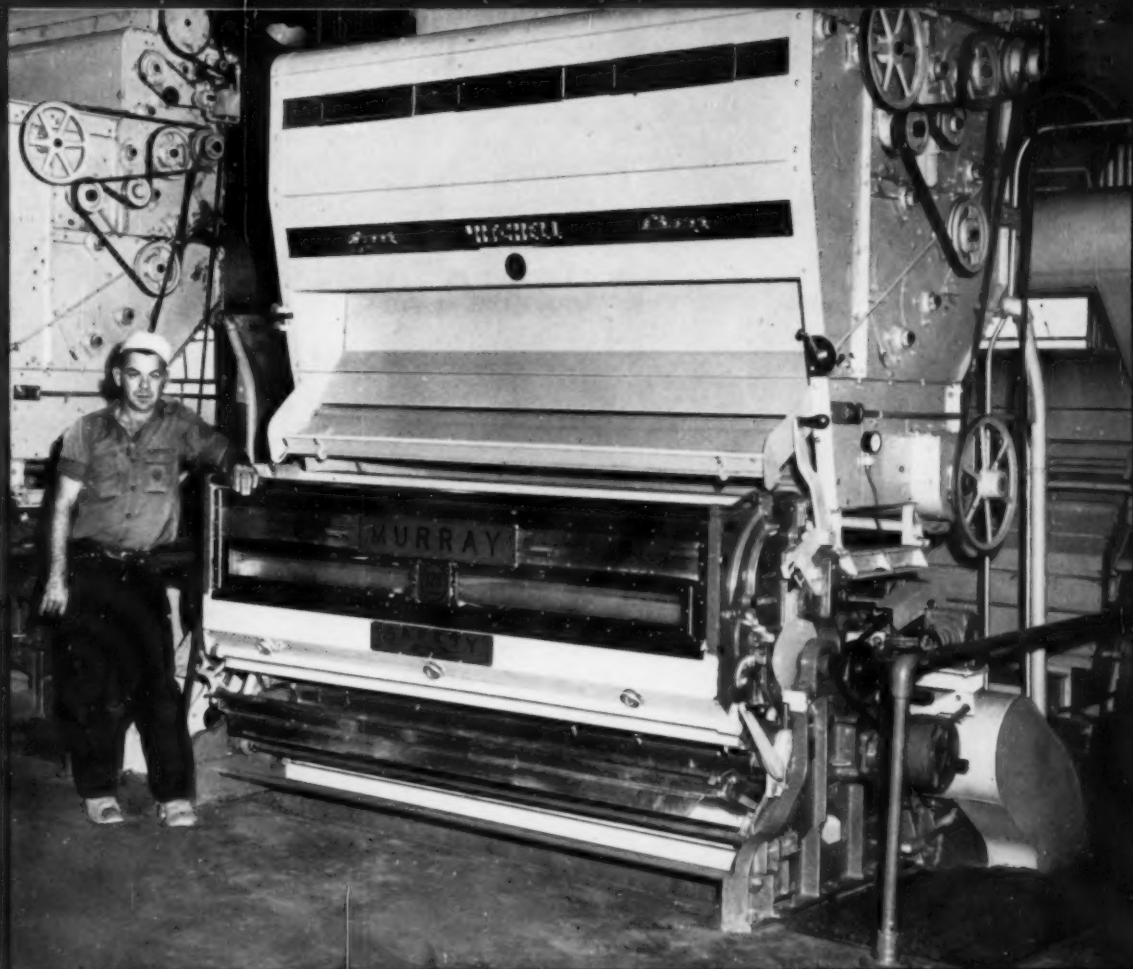
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MURRAY

FIELD PROVEN THROUGH THE 1958 GINNING SEASON



MARANA GIN COMPANY'S FOUR BIG MURRAY 120-SAW GIN STANDS INSTALLATION NEAR ELOY, ARIZONA, GINNED OVER 6,000 BALES DURING 1958 SEASON

Twelve bales per hour is fast enough to satisfy ginner Troy Walker of Eloy, Arizona. "We actually haven't operated at full capacity, but have found that twelve bales an hour is a good working speed."



"That extra width makes for better feeding to the saws," Walker says. "The cotton falls more evenly into the stand and it's much easier to do a better job of ginning. I've run them all, but I wouldn't trade this 120-saw setup for any of them," Walker says. "This setup gives me more time to look after the machinery and keep it clean; consequently, I can do a better job and consistently turn out better grade and length cotton."

THE MURRAY COMPANY OF TEXAS, INC.



DuPont Co. Makes Grants To Further Education

Grants totaling nearly \$1,200,000 have been awarded to 139 universities and colleges in the DuPont Co.'s annual program of aid to education. The entire program is for fundamental research by universities and for strengthening the teaching of science and related liberal arts in the 1959-60 academic year.

DuPont nearly doubled its grants for unrestricted research in the physical sciences because of the growing need for this type of work, which the company has been supporting since 1949, and because of the flexibility of this form of support.

These funds may be used for funda-

mental research in any way the institutions wish.

As has been the case in recent years, the largest part of DuPont's program is to help strengthen the education of scientists and engineers.

Cotton Day Will Be Feb. 13

The tenth annual Cotton Day at Mississippi State College will be held Feb. 13. About 400 farmers will attend the event, at which outstanding cotton producers are honored and presented awards each year. Harvey Simmons, Kosciusko, president of Mississippi Cottonseed Crushers' Association, will be one of the speakers representing a sponsoring organization.

• Short Course Dates Will Be May 4-5

MAY 4-5 will be the dates of the Short Course for Oil Mill Operators at Texas A&M College, College Station.

Representatives of the sponsors of the Course—Texas A&M, Texas Cottonseed Crushers' Association and International Oil Mill Superintendents' Association—made plans at a Jan. 12 meeting at the College.

The two-day meeting will be a working conference for oil mill superintendents from all parts of the U.S. and Mexico to study techniques and exchange information.

Reservations may be made through Dr. J. D. Lindsey, Texas A&M College.

Industry representatives at the planning meeting included R. L. Horton, Waxahachie, chairman of the TCCA college relations committee; Paul Lemm, Jr., Brenham; Murrell Rogers, Thorndale; C. L. Walker, Jr., Temple; Jack Whetstone, Dallas; B. W. Beckham, Corpus Christi; Rufus Grisham, Lubbock; H. E. Wilson, Wharton; Sidney Switzer, Shafter, Calif.; O. J. Jones, Abilene; Ed Nash, Temple; Orville Williams, Abilene; C. W. Rankin, Brenham; Charles McClure, Houston; Cecil Wamble, College Station, and others.

Texas A&M officials met with the industry representatives at lunch.

Feed Firm, Packer Announce Cattle Feeding Program

A new cattle feeding program with a goal of 30,000 head annually has been announced jointly by officials of Alabama Flour Mills in Decatur, Ala., and Armour and Co. in Atlanta.

Alabama Flour Mills will manufacture the feed at a new mill in Decatur and will feed the cattle for Armour at a new feedlot.

The Red Hat Feeds division of Alabama Flour Mills is already feeding and fattening 2,000 cattle as the first phase of the new program.

Officials said it is hoped that the program will help encourage increased cattle feeding in the Southeast. They are convinced that they can compete effectively with other feeders.

Details of the new program were released by Claude I. Carter, vice-president and general manager of Alabama Flour Mills, and B. E. Hoover, vice-president of the Southeast area for Armour and Co.

John Burroughs Will Speak; Meeting Dates Changed

John Burroughs, new governor of New Mexico, will be a featured speaker at the winter meeting of the New Mexico Grain and Feed Dealers' Association at the Hilton Hotel in Albuquerque.

Time of the meeting has been postponed until Feb. 27-28.

Governor Burroughs is the owner of a peanut-processing business and has operated a cotton oil mill.

Soybean Group Plans Survey

Soybean Council of America and USDA will send a three-man team to Mexico and Central America in February to study market possibilities.

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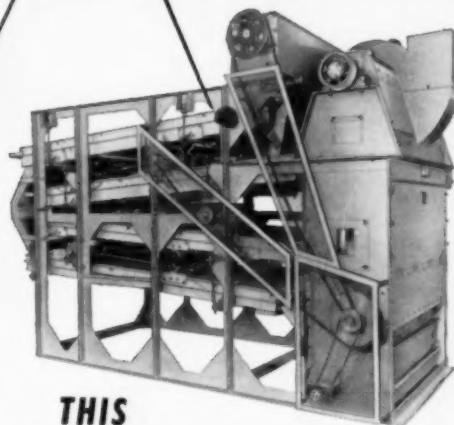


For ninety years, our continued leadership in the sales of bagging means that Ludlow's manufacturing "know-how" and craftsmanship has stood the test of time.

HINDOO is a quality bagging now as it has been for years and years.

Specify HINDOO BAGGING from your supplier.

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THIS
No. 299 Cottonseed Cleaner
will do a bigger
and better job for you

The Model No. 299 is our latest Cottonseed Cleaner. It is a 60" machine with four shakers. On the basis of space requirements, it is unequalled by any commercial machine in thoroughness of cleaning and in capacity because twice the normal screening area of the usual seed cleaner is uniquely packed into this piece of equipment. Floor space is only 8 x 16 ft.

By means of mechanical sizing and aspiration, this new Cleaner removes four classes of matter:

1. Bolls, large stems, and bulky debris.
2. Small stems, sand, and dirt.
3. Stones and metal.
4. Dust, shale, and chaff.

The black seeds and loose meats are discharged relatively free of pebbles and the gray seeds emerge really clean to permit a lint cut of maximum cellulose content.

Our older well known Model No. 199 Cottonseed Cleaners are available with two 36" or 60" wide shakers. These units have been the standard of the cotton oil seed industry for over twenty years and are still ideally suited for many installations.

Give some serious thought to the problem of producing cleaner seed at your mill and let Bauer engineers assist you. Drop us a line or call us regarding your particular needs.

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F. H. HEIDELBERG



W. J. ESTES, JR.

TWO LEADERS of the Southeastern cotton industry who will be on the programs of the ginner's meetings in Atlanta in February are shown here. W. J. Estes, Jr., Haralson, Ga., president of National Cotton Ginner's Association, will address the meeting of the Alabama-Florida, Carolinas and Georgia Ginner's Associations on Feb. 6, and preside at the meeting of the National Association on Feb. 8. F. H. Heidelberg, executive vice-president of the North Carolina Cotton Promotion Association will be one of the featured speakers at the annual meeting of the National Association.

In Atlanta, Feb. 6-8

Plans Complete for Meetings Of Ginner's Associations

■ **SPEAKERS** announced for conventions of Alabama-Florida, Carolinas, Georgia and National Associations; many firms will have exhibits of machinery and supplies.

PROGRAMS for the joint meeting of the Alabama-Florida, Georgia and Carolinas Cotton Ginner's Associations in Atlanta, Feb. 6-7; and for the National Cotton Ginner's Association on Sunday, Feb. 8, are complete.

These organizations will meet in the Biltmore Hotel in conjunction with the Southeastern Gin Suppliers' Exhibit.

National Cotton Council will hold its annual meeting on the following Monday and Tuesday at the Dinkler Plaza Hotel in Atlanta, and the combination of meetings is expected to result in one of the largest gatherings in the history of the cotton industry. (Details of the Council program appear elsewhere in this issue.)

Tom Murray, executive officer for the Alabama-Florida and Georgia Associations who handles the arrangements for the exhibits, urges all attending the Council meeting to visit the ginner's displays and sessions. Murray also is executive vice-president of National Ginner's Association.

Registration will start on the afternoon of Feb. 5 at the Biltmore, Murray said, with the exhibits open for visitors the next morning.

• **Feb. 6 Session** — Jack Willis, Ocilla, president of the Georgia Association, will call the first session to order at 9:30 on Friday morning.

Georgia's Governor Ernest Vandiver

will welcome the visitors; and Talley E. Smith, Rowesville, S.C., president of Carolinas Association, will respond.

W. J. Estes, Jr., Haralson, Ga., president of National Cotton Ginner's Association; Congressman W. R. Poage of Texas; and Colonel Francis J. Beatty, Charlotte, N.C., past president of the National Cotton Council, will address this session.

Ladies will be guests at 10 a.m. for coffee and bingo.

• **State Meetings** — State groups will hold their annual business meetings on the afternoon of Feb. 6.

Alabama-Florida Ginner's Association will meet in Room 6. Officers for 1958 have been: W. J. Chandler, Moundville, Ala., president; Watt Ellis, Center, Ala., and Henry Donaldson, Opp, Ala., vice-presidents; and Murray, Decatur, Ga., executive vice-president.

Carolinas Ginner's Association will meet in Room 14. Officers for 1958 are: Smith, president; Everette Peterson, Clinton, N.C., and Calvin Rovers, Chesterfield, S.C., vice-presidents; E. O. McMahon, executive vice-president, and Mrs. Maxie Helms, office secretary, both at Bennettsville, S.C.

Georgia Association will meet in Room 10. Officers are Willis, president; Charles

Connell, Williamson, and Ed Shiver, Haralson, vice-presidents; and Murray.

• **Annual Banquet**—The annual banquet and dance will be held on Friday evening, starting at 7:30.

Ginner of the Year Awards will be presented and Audley H. Ward, Aiken, S.C., will speak.

• **Feb. 7 Session**—Speakers at the morning session on Saturday will be Senator John Sparkman of Alabama and James A. Luscombe, engineer in charge, USDA Southeastern Cotton Ginning Laboratory, Clemson, S.C.

Southeastern Ginner's Council, which sponsors the exhibit program, will meet that afternoon. Exhibits will close at 6 p.m.

NATIONAL MEETING

The annual meeting of the National Association will be held at 2 p.m. Sunday, at the Biltmore.

F. H. Heidelberg, Raleigh, executive vice-president of North Carolina Cotton Promotion Association; and Charles M. Merkel, Stoneville, Miss., engineer in charge, USDA Cotton Ginning Laboratory, will be guest speakers.

National Association officers are Estes, president; Jerome Jalufka, Robstown, Texas, Carl Meriwether, Las Cruces, N.M., and J. H. Williams, Natchitoches, La., vice-presidents; Carl Trice Williams, Jackson, Tenn, secretary-treasurer; and Murray.

Eastern States Appoints Senior Vice-President

R. N. Blaize, president of Eastern States Petroleum & Chemical Corp., has announced the appointment of J. R. Caudle, Houston, as senior vice-president of all sales. This is a new position in the company and in addition to managing the petroleum and chemical sales departments, Caudle will have under his direction the traffic and the marketing departments.

Caudle began his career in the oil industry with the Wilcox Oil Co. of Tulsa in 1930. During most of these years he was in the refinery sales department. In 1942 until 1946 he served in the Army Air Corps in the Pacific Theater. Following the war he became sales manager for the New Mexico Asphalt and Refining Co. of Artesia, N.M. Later he became sales manager for the Delta Refining Co. in Memphis.

Caudle studied petroleum engineering at the University of Tulsa, Oklahoma. He later attended the Tulsa Law School for three years. Caudle was first associated with Eastern States as sales manager in May, 1954. He was elevated to the position of vice-president of chemical sales in January, 1958. His duties will begin immediately.

Mr. and Mrs. Caudle and their two children reside at 8869 Chatsworth Drive, Houston.

Awards Meeting on Jan. 29

Georgia Bale and a Half Cotton Club will hold its awards meeting at Rock Eagle, Jan. 29. Certificates and membership keys will be presented to members who grew more than one and one-half bales per acre in 1958. D. L. Brannon, Extension cotton agronomist, has announced.

• Ludlow Promotes James R. Walls

JAMES R. WALLS, Galveston, has been elevated to the post of Southern district sales manager of Ludlow Manufacturing & Sales Co., with headquarters in Memphis. The announcement was made from the firm's headquarters in Needham Heights, Mass., through Harold G. Travis, vice-president.

Walls has been with Ludlow since 1925, when, as a lad, born and reared in Ludlow, Mass., he entered the com-



JAMES R. WALLS

pany's shipping department there. In 1938, he succeeded Thomas J. Donnelly as district manager at Galveston when Donnelly was transferred to San Francisco as the company's West Coast district manager. Since then, he has managed the sale of the company's products in Texas, Oklahoma and New Mexico.

In his new position, Walls will direct the sale of all company products throughout Texas, Oklahoma, New Mexico, Arkansas, Louisiana, Mississippi, Tennessee, Alabama, and Southern Missouri. In the Southwest, he will be assisted by Jim Edd Reagan and George F. Baker, both of Galveston; while in the Mid-South, W. W. Chapman, Jr., Indianola, Miss., will be his chief aide. Ludlow has a mill at Indianola with substantial converting and warehouse plants at Gulfport and Galveston. Its subsidiary, Ludlow Papers, Inc., also has a polyethylene plant at Homer, La.

With the expansion of the company's business in the South, Walter H. Ziegler, formerly district manager at Memphis, has been transferred to Charlotte, N.C. where he will service Ludlow's carpet and rug customers in the Carolinas and Virginia. Ludlow is the country's largest producer of jute yarns for the carpet trade and has plants at Indianola, Miss., Dalton, Ga., Wilmington, Del.; and Ludlow, Mass. Ziegler has been manager of Ludlow's Memphis office since 1939, when he succeeded the late Fred M. Loring, Jr. on the latter's advancement to manager of bagging sales at Boston.

■ JOSEPH R. SMITH, Pacific Vegetable Oil Co., San Francisco, is a new member of USDA's Oilseed and Peanut Research Advisory Committee.



Through "hedging" operations on the New York Cotton Exchange, growers, processors, and merchants have for eighty-eight years found protection against unfavorable fluctuations in raw cotton prices.

The free and open market in cotton futures that the Exchange provides extends a large measure of protection to all who use cotton in its many finished forms. And that means nearly everyone—for cotton is still, by far, the world's leading textile fiber, outranking its closest competitor by three to one.

To know more about the New York Cotton Exchange, the largest cotton futures market in the world, and how it functions, send for and read the booklet "Cotton and Cotton Futures". For a free copy, simply address the Secretary.

NEW YORK COTTON EXCHANGE

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RESULTS LIKE THIS . . .



are proof of *Panogen*[®] VAPOR ACTION
seed treating power!

These living, sprouting seeds were treated by Panogen VAPOR ACTION, alone.

These dead, infected seeds from the same lot of seeds were not treated. Notice disease organisms on seeds.

The photos on these pages show results of tests conducted by a midwestern University and reported in *Phytopathology*, 44, No. 7, pages 380-383 (1954) . . . and show further reason why you can recommend your seed treatment with confidence . . . when you are using Panogen. The seed treating power of Panogen VAPOR ACTION, unlike ordinary seed treatments, means sure, safe treatment. Hundreds of tests conducted by agricultural authorities in many parts of the world show that because of Panogen's effective VAPOR ACTION treatment, farmers can expect faster emergence, healthier stands, and higher yields.

You gain handling ease when you offer your customers Panogenized seed treatment applied

through an automatic Panogen seed treater. You get complete "push-button" seed treating.

Simplify your seed treating operation by using the Panogen Process of seed treatment in an automatic, slurry, or dust treater. Your distributor handles both supplies and equipment. Ask him for the full story.

Panogen[®]

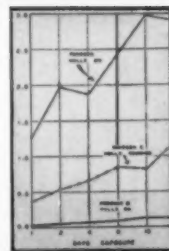
COMPANY,

Division of Morton Chemical Co.,
Ringwood, Illinois



Here's how Panogen VAPOR ACTION was tested: Infected seed and Panogen were placed in an air-tight crock. The Panogen was kept in a separate, open dish. No contact between the liquid and seed was made. A glass cover was placed over the crock.

Here are the bio-assay results: Analysis of the seed revealed positive treatment given by Panogen VAPOR ACTION. Infection in the seeds was effectively controlled by the spread of the vapors alone. Greenhouse tests later confirmed this analysis. The graph, right, shows how effectively the Panogen vapors spread and absorb on the seed.





J. S. MORRISON, president of the Association, will preside over the meeting and make his annual report.

At Oklahoma City, Jan. 30

Ginners Will Hear Latest on Cotton

■ **SPEAKERS** include Rhodes, Hawkins, Power and Cox; banquet audience to see Maid finals.

Speakers will present the latest information on cotton developments at the annual meeting of Oklahoma Cotton Ginners' Association Jan. 30 at the Skirvin Hotel in Oklahoma City.

Registration and committee meetings on Friday morning will be followed by the opening of the general session at 10 a.m. and the annual address of President J. S. Morrison, who is vice-president in charge of gins and oil mills for Chickasha Cotton Oil Co.

Carlton H. Power, National Cotton Council, Memphis, will discuss the economic outlook for cotton; and F. Marion Rhodes, USDA Commodity Stabilization Service, Washington, will review the new farm program.

J. G. Stratton, cotton producer, Clinton, Okla., will lead a discussion, "A Farmer Looks at Plans 'A' and 'B'."

• **Afternoon Program** — Dr. Louis E. Hawkins, director of Oklahoma Experiment Stations, will discuss cotton research on the afternoon program.

Charles M. Merkel, engineer in charge, USDA Ginning Laboratory, Stoneville, Miss., will talk on quality ginning; and Carl Cox, manager, quality control department, W. D. Felder & Co., Dallas, will outline modern cotton classing developments.

Committee reports and election of officers will end the afternoon session.

The annual banquet on Friday evening will feature the presentation of Oklahoma Ginner of the Year, Charles H. Nelms of Tipton; a talk by Frank Streetman, Seminole; and showing of a film of the Maid of Cotton finals.

Officers, in addition to Morrison, are W. O. Motley, Hollis, and C. C. Jackson, Grandfield, vice-presidents. Mrs. Roberta Reubell, Oklahoma City, is secretary.

• "Use More Cotton" Is Theme of Meeting

COOPERATIVE GINNERS of Oklahoma will hear talks by T. J. Barton, fieldman for Producers Cooperative Oil Mill, Oklahoma City; and J. D. Fleming, executive vice-president, National Cottonseed Products Association, Memphis, at their annual meeting. The meeting will be held Jan. 29 in Hobart.

A display of cotton products is planned, carrying out the meeting theme of increasing use of Oklahoma cotton in Oklahoma.

"Cotton Cooperatives in Orbit" is the subject to be discussed at the morning session by Barton, who has worked with cooperatives in Oklahoma for more than 25 years.

Fleming, formerly executive of the

Oklahoma ginners' and crushers' associations, will discuss the outlook for cotton and cottonseed.

Entertainment will be provided by Mike Manley and Don Johnson of Carnegie.

Officers and directors for 1958 have been Joe A. Evans, Dill City, president; H. M. Gilbreth, Frederick, vice-president; and Bud Patton, Mangum; J. G. Hudgens, Friendship; and B. L. Nelson, Davidson, directors. Mrs. Lucile Millwee, Carnegie, is secretary-treasurer.

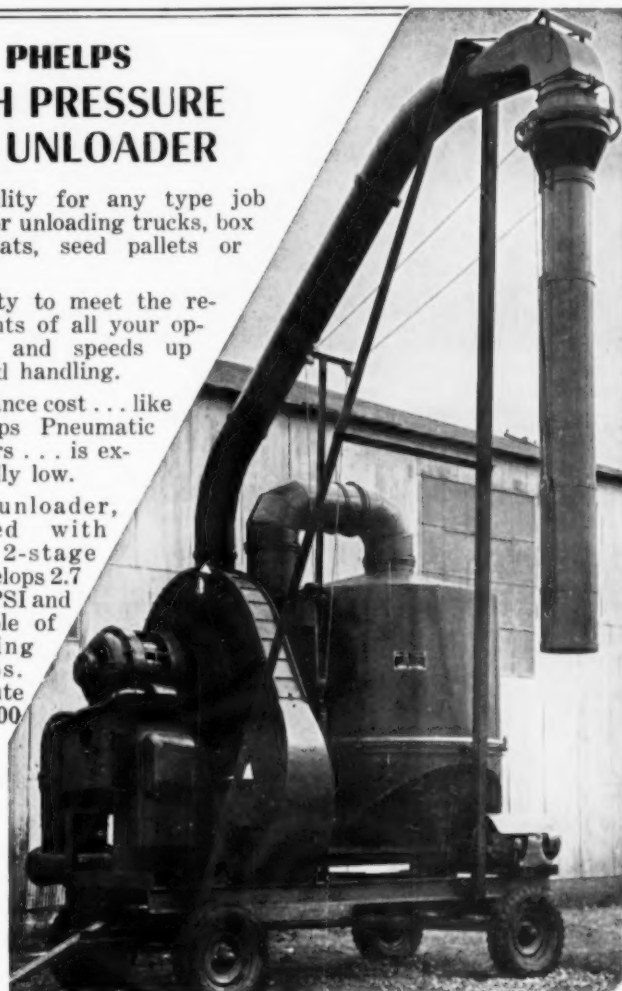
H. D. Reeves at Lubbock Mill

H. D. Reeves, who has been general superintendent, Simmons Mills, Sweetwater, Texas, has been appointed superintendent of Plains Cooperative Oil Mill, Lubbock.

PHELPS HIGH PRESSURE AIR UNLOADER

- ★ Adaptability for any type job loading or unloading trucks, box cars, boats, seed pallets or houses.
- ★ Versatility to meet the requirements of all your operations and speeds up your seed handling.
- ★ Maintenance cost . . . like all Phelps Pneumatic Unloaders . . . is exceptionally low.
- ★ This unloader, equipped with Phelps 2-stage fan, develops 2.7 pounds PSI and is capable of conveying 2,000 lbs. per minute up to 1,000 feet.

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TWO RECENT MEETINGS of ginnners and allied industry representatives are shown here, and reported in articles in this issue of The Press. Top photo shows the Texas Cotton Ginnners' Association meeting at Galveston, while the meeting at Memphis sponsored by Arkansas-Missouri Cotton Ginnners' Association is shown below.

Ginners' Meet with Allied Industries

Texas Ginners Plan Varied Programs

PROBLEMS ranging from bracero wages to convention plans were discussed Jan. 19-20 at the Texas Cotton Ginnners' Association meeting with allied industry at Galveston.

Entertainment included a ladies' luncheon; dinner; and tour of Galveston port facilities and a cocktail party, provided by Galveston hosts.

Earl Sears, National Cotton Council, and Fred C. Elliott, Texas Extension Service, showed films and outlined related programs aiding cotton. W. L. Griffin, Deming, N.M., discussed problems associated with the federal highway building program; and Peary Wilemon, Maypearl, president of the Texas Association, reviewed USDA cotton classing problems.

Directors of the Association heard reports from committees and adopted a number of resolutions resulting from these reports. Action taken included the following:

Representatives were sent to a Jan. 21 air pollution hearing in Austin.

A grant of \$1,000 was made to aid studies of spinning quality evaluation at the USDA Ginning Laboratory at Stoneville, Miss., in connection with heating and drying.

Opposition was expressed to any action that will increase farmers' labor costs,

including the proposed minimum wage for agriculture and the Labor Department announcement that \$2.30 per hundredweight will be the minimum picking wage for braceros in the Lower Rio Grande Valley.

Directors also approved continued support of a 4-H Cotton Program; aid for the National Labor Users' bracero subcommittee; repairs to the Association's headquarters building; plans to publish technical bulletins; sending a representative to the International Cotton Standards Conference; and active support of the Statewide Cotton Committee of Texas in efforts to secure adequate funds for the program which has been carried on by the Cotton Research Committee of Texas.

Dealing with cottonseed problems, the meeting asked the State ASC Committee to divide Districts 4 and 5 in order to recognize variations in seed quality, and asked USDA to divide reports on seed quality and prices accordingly. Also, the ginners urged that, if any cottonseed price support program should become necessary in 1959, a meeting of USDA, crushers and ginners be held to discuss the program before it is formulated.

• **Ginner of the Year**—Earl Hobbs, New Deal, Texas, was announced as the state's Ginner of the Year, chosen by a disinterested committee from allied industries. Information about Hobbs and other Ginners of the Year appears elsewhere in this issue.

Pink Bollworm Major Topic at Memphis

DIRECTORS of Arkansas-Missouri Cotton Ginnners' Association adopted a number of significant resolutions at their Jan. 12-13 conference with allied industry representatives in Memphis. Action taken by the Association's board was based upon recommendations made by committees at the meeting.

A major subject discussed was Arkansas pink bollworm control, and opposition was voiced to rigid measures proposed. Among resolutions adopted were the following:

"We are convinced that current gin practices of over-drying and over-cleaning are damaging to cotton. We believe that sound ginning practices should aim to preserve the natural good qualities that have been bred into cotton. The principal damage that is occurring to cotton through improper ginning practices are decreased staple length, increased amounts of short fibers, poor running qualities in the mills, and decreased yarn and fabric. While we realize that improved grades in cotton as a result of modern ginning sometimes offer high premiums, we urge that both farmers and ginners take a new look at the overall profit picture. Increased drying and cleaning mean a net loss of poundage to the farmer. With the present trend of

decreasing premiums on high grade cotton we suggest that increased profit to the producers might result from less drying and cleaning of cotton with more emphasis on ginning practices that preserved the natural qualities of cotton—and that offered better cottons with good spinning qualities to those buyers seeking sound values for dollars spent."

"We recommend that a gin operators trade school be established with the stipulation that the minimum attendance requirement be for a period of ninety days."

"We endorse wholeheartedly the program for distribution of cotton acreage as now proposed in North Carolina and Alabama."

Says Acreage Transfer Bill Merits Support

The cotton acreage transfer bill which has been introduced by Senator John Sparkman of Alabama deserves support throughout the Belt, E. F. Mauldin, Leighton, Ala., writes *The Press*. He urges that crushers and ginneries study the proposal and enlist the support of farmers.

The legislation would permit farm owners and operators to transfer acreage allotments to any other farmer in the same county on terms mutually agreeable to both parties. A number of cotton groups in different states are supporting this or similar plans.

Cotton Princess To Be Named

California's 1959 Cotton Princess will be chosen from a field of eight finalists on Feb. 21.

The Fresno Cotton Wives' Auxiliary announced the finalists are Penny Alexander, Judy Magarian, Jane Changler, Nancy Howard, Judy Ann Ott and Shari Welch, all of Fresno. Kathy Walker of Merced and Darlene Lyster of Easton.

Awards include a \$250 scholarship donated by the Fresno Cotton Exchange and a cotton ensemble from the cotton wives.

Judges include Mrs. Richard Day, Belle Eleanor Short, W. L. Munday, Jr. Ray Provost and H. F. Morton. Morton is vice-president of the Fresno Cotton Exchange and Munday is a director.

Governor Appoints Steinberg

Lionel Steinberg, Palm Springs, has been appointed to the California Board of Agriculture. Governor Edmund G. Brown has announced that he will not re-appoint two members, C. R. Rathbone, Ranchers' Cotton Oil Co., Fresno; and A. J. McFadden.

Planting Seed Price Set

California Planting Cotton Seed Distributors have set a price of 6.5 cents per pound for 1959 planting seed. The seed saving committee, composed of Karl Schneider, Lindsay Gunn, John Adair and Ray Provost, report that 26,000 tons of high-germination seed will be available at gins.

Record Soybean Stocks

Soybean stocks on farms, Jan. 1, were 199 million bushels—largest on record and double the average. USDA says flaxseed stocks, almost 16 million bushels, were 78 percent above a year ago and 18 percent above average.

as viewed from

The **PRESS** Box

• More About the Girls

THE BEAUTIES in our cover photograph are from Bobo High School, Clarksdale, Miss., and appeared in the 1958 school annual, which had a cotton theme. It showed the correlation between the growing and cultivation of cotton in the Delta and the cultivation of good citizens, products of the schools. Each step in cotton production, from planting to ginning, was related to stages in school life, according to Mrs. John Morris, the teacher who worked with the students. The girls shown are Gerry Tarver, Meri Taylor, Lucille Longino and Linda Shelby.

The home belonged to the late Leon Bramlett, plantation owner and ginner. And, to make the project completely cotton, Harris H. Barnes, Jr., who took the picture, is one of the South's most progressive plantation operators. Taking good pictures relating to cotton is his favorite hobby, and many readers will recall his fine photograph of an old Negro and a modern mechanical picker which appeared on the cover of *The Press* on Dec. 15, 1956.

• Soybeans on Cotton Land

SOYBEANS are helping many farmers and oil mills replace income lost through cotton acreage restrictions. Soybeans can help more areas in 1959, as pointed out in a feature article in the Jan. 10 issue of *The Press*.

Orangeburg County in South Carolina is a good example of what can happen. Cotton acreage dropped from 115,000 in 1957 to 31,000 in 1958. But 80,000 acres went into soybeans. And, John Wannamaker, farmer and ginner in neighbor-

ing Calhoun County, did much to bring about the soybean increase by breeding adapted varieties. Calhoun County planted 65,000 acres of beans in 1958, says Jim Eleazer, Clemson Extension specialist.

• Revised Cotton Figures

REVISED FIGURES for the 1957-58 season show 7,999,158 bales consumed by U.S. mills and 5,717,338 bales exported, according to the Bureau of Census. The revised carry-over figure for July 31, 1958, is 8,737,007 bales. Linters consumption was 1,101,869 bales, with bleachers using 600,000. Consumption of man-made fiber staple by mills with cotton system spindles was 432 million pounds, of which 359 million were rayon or acetate.

• "Cotton Has Fed Competitors"

THE COTTON PROGRAM, by taking away producers' freedom, "has fed U.S. cotton's competitors," Secretary of Agriculture Ezra Taft Benson said Jan. 13 in an address before the National Council of Farm Cooperatives in New Orleans. This has occurred, he said, "because too many of us were too reluctant for too long to stand up and speak out for freedom."

Agriculture cannot seize the advantages of new technology when it is handcuffed by unrealistic acreage allotments and marketing quotas, he emphasized. Commodities that are in trouble are those that looked to supports and controls unrelated to market conditions, rather than to freedom and flexibility for their prosperity. He cited cotton as an example.



Salesmen Honored by Hardwicke-Etter Co.

RECOGNITION for outstanding accomplishments during 1958 were paid to Hardwicke-Etter sales engineers during the annual sales conference held in the Sherman, Texas, offices of the gin machinery manufacturing firm. M. U. Tinsley (center), director of sales for Hardwicke-Etter, presented Achievement Award Trophies to James F. Dennis (second from left), and Joe Wright (second from right). Dennis, who lives in Clarksdale, Miss., was presented the trophy for gaining the greatest increase of sales during the past year over his previous year, which amounted to 216 percent. Jack Hunt of Vernon, Texas (left), was runnerup with a 179 percent increase. Wright was awarded the Achievement Award Trophy for being the sales engineer with the greatest dollar volume, which he secured from the Fresno, Calif., territory. Clint Ardis of Phoenix, Ariz., ran a close second to Wright in total dollar volume. In awarding the trophies, Tinsley announced that the awards would be an annual presentation.



Lummus Cotton Gin Co. Holds Sales Meeting

S. A. BUCKMASTER, vice-president in charge of sales for the Lummus Cotton Gin Co., is shown (left picture) presiding at the Dallas District 1959 sales meeting, held during January. During the sales meeting Karl Jonsson, Jr. (right picture, right) was presented the trophy as the outstanding salesman of 1958, by Buckmaster. Jonsson makes his home in Hermosillo, Sonora, Mexico.

• Conference on Meal Studies Progress

RESEARCH on cottonseed meal processing as it influences use of the feed for chicks and swine and in laying rations was reviewed and recommendations drafted Jan. 19-20 at a meeting in New Orleans. USDA and National Cottonseed Products Association sponsored the meet-

ing of research workers at the Southern Regional Laboratory.

Fundamental research designed to improve cottonseed meal for increased use for swine and poultry was emphasized. Workers discussed protein quality, gossypol toxicity and related subjects.

Many industry representatives participated in the Conference, along with state, federal and private research workers.

Among those present were James Hicky, president, National Cottonseed Products Association; Garlon A. Harper and Dick Phelps; NCPA Research and Education Division; Dr. H. L. Wilcke, chairman, Research Committee; and Dr. H. E. Robinson, chairman, and Dr. Philip Aines, Dr. A. A. Heidebrecht and Dr. Harry Konen, all of the Cottonseed Meal Research Subcommittee; and Dr. Leonard Smith, National Cotton Council.

INVEST IN A REAL MONEY MAKER . .

PLANT **Watson** COTTON

FOR HIGHEST YIELD, COARSER FIBRE

Read what
Carl Uland,
Plano, Texas,
has to say about
Watson Storm-
proof Cotton

"I OPERATE a cotton stripper on my own crop and also do work for the public. I stripped in approximately 11 fields this past fall, containing five different types of cotton. Next to the last field was Watson's Stormproof. The field was the most heavily infested with Johnson grass I had stripped in. The cotton had stood the weather perfectly, stripped better and brought approximately 5¢ per pound more in the loan than any of the other cotton I had stripped. Watson's Stormproof cotton certainly proved to me it is a good cotton to plant."

INVEST IN A REAL MONEY MAKER . .
PLANT Watson Cotton
FOR HIGHEST YIELD, COARSER FIBRE



OTHER WATSON VARIETIES: Empire - Stoneville 62 - D&PL - Watson - Rowden.

FERRIS WATSON SEED COMPANY

GARLAND, TEXAS

Charles A. Montague Named To Head Buckeye Plant

Charles A. Montague, Jr., has been appointed plant manager of the cellulose pulp plant of Buckeye Cellulose Corp. in Memphis. He will succeed P. S. Moore, Jr., who has been transferred to a managerial position in Charmin Paper Products Co. at Green Bay, Wis. Both Buckeye and Charmin companies are wholly-owned subsidiaries of the Procter and Gamble Co.

Soybean Forum Set for Feb. 26

Tri-State Soybean Production and Marketing Forum will be held Feb. 26 at Lake Providence, La. Dalton E. Gandy, National Cottonseed Products Association field representative, is working with oil mill leaders, Louisiana Delta Council and others in planning the event.

Midsouth School Set For Gin Operators

The 1959 Midsouth Cotton Gin Operators' Schools will be held on Feb. 16 and 17 this year. Each school will continue for two days beginning at 9 a.m. and ending at 5 p.m. each day.

Sponsors of the schools are the Extension Services of Arkansas, Missouri, Tennessee, Louisiana and Mississippi; Cotton Ginners Associations of Arkansas, Missouri and Tennessee; the Delta Councils of Louisiana and Mississippi, and the manufacturers of cotton gin machinery.

All schools will be held in Memphis at the following locations: Continental Gin Co. school, 212 Poplar Street; Murray-Mitchell Gin school, 1305 Harbour Ave., President's Island; Lummus Cotton Gin Co. school, 234 East Butler St., and Hardwicke-Etter Gin Co. school at 238 South Front Street.

These schools are designed to give gin operators practical information to facilitate the ginning of highest quality cotton consistent with efficient operation of machinery in each cotton gin.

Ginners must enroll in the school no later than Feb. 10 and they may sign up with their State Ginners Associations, Delta Councils and Extension Services, at no charge for the school.

Additional information on the schools can be obtained from J. M. Ragsdale, Extension Ginning Specialist, Columbia, Mo.; Davis W. Chandler, Extension Cotton Ginning and Marketing Specialist, University of Arkansas Center, Little Rock; James A. Mullins, Cotton Mechanization and Ginning Specialist, Knoxville, Tenn.; William B. Harbour, Cotton Mechanization and Ginning Specialist, Stoneville, Miss.; Charles E. Severance, Extension Engineer, Louisiana State University, Baton Rouge; J. C. Oglesbee, Jr., Extension Engineer, USDA, Atlanta, and A. M. Pendleton, Extension Engineer, USDA, Dallas.



**Sell the line
that's going places
in the pesticide business**



Cash in on big profits in the pesticide business with GOLD BEAR—one of the top-selling brands. GOLD BEAR can make you one of the leading dealers in your community—ring up extra sales, extra profits—just as it has already done for hundreds of others.

Check these advantages:

1. Formulated especially for each area.
2. Complete line of insect and weed controls.
3. Chemically controlled for quality—each batch is tagged and never loses its identity.
4. Extensive research and manufacturing facilities.
5. Reputation that measures up to Swift's quality tradition.
6. Extensive advertising and promotion to blanket your area.

Find out what the Swift name and GOLD BEAR brand pesticides can do for your sales. Write on your letterhead to:



AGRICULTURAL CHEMICAL DIVISION, Chicago, Illinois

WHEN YOU'RE SELLING TO MAKE MONEY, SWIFT'S YOUR FINEST LINE

New Developments in Cotton Gin Machinery

The information and statements appearing in this department are furnished by the manufacturer of the equipment.

An end to the age-old problems presented by sampling cotton from the sides of the bale has been announced by the men who engineered the famous Moss Lint Cleaner: Moss-Gordin Lint Cleaner Co. of Dallas and Lubbock. Scheduled to appear on the market shortly, the Moss-Gordin AUTO-SAMPLER will make possible a completely accurate sample drawn from fibers throughout the bale while cotton is being ginned, Moss-Gordin officials reported. "The AUTO-SAMPLER makes it literally possible to look inside the bale. Thumbing through the compressed segments of the finished sample will be like reading the pages of an open book—where in the past we've only been able to see the cover," John Gordin said.

Entirely automatic in operation, the new Moss-Gordin machine selects segments of the cotton as it passes through the battery condenser, compresses them to a uniform size and weight, and packages the finished sample in a sturdy paper wrapper. (Standard sample size is 27 inches long, five inches wide, and three inches thick: the size that surveys show most cotton buyers prefer.)

The ginners' only job is to remove and replace the wrapper sleeve—a job that

can be handled by his least skilled worker. Everything else is automatically timed to the ginning rate of the bale. The finished samples are available as soon as the bale is ginned.

Among the many benefits for cotton growers, ginners, buyers and mills that can be expected from the AUTO-SAMPLER, Gordin emphasized these six:

1. By replacing samples taken from the sides of the bale with a 100 percent true cross section, buyers can accurately evaluate the entire bale. "At last we can see 500 pounds of cotton, not 50 pounds," one well known buyer commented after watching the AUTO-SAMPLER in action.

2. Mills get an exact preview of the cotton they purchase, thus permitting advance scheduling of their operations, allowing better blending and running.

3. For the grower, true samples assure true value for every bale.

4. Uniformity of sample size, smoothness of texture, and distinctive segment separation make classing easier and faster; presenting the grower's cotton to best advantage.

5. Because the AUTO-SAMPLER eliminates the need for cutting into bagging, bales are easier to handle in shipping, and

arrive at the mill neater and cleaner (thus ending a major complaint against American bales).

6. The AUTO-SAMPLER allows the ginner to provide samples immediately, speeding sales while eliminating the cost of samples from the compress, and providing added service for his customers.

More than three and a half years have been spent in research and testing, to make the AUTO-SAMPLER an entirely practical machine. Moss-Gordin officials state that it is simple and compact in design, inexpensive to maintain, and completely dependable under 24-hour continuous operation. It employs reliable hydraulic power; all electronic components have been eliminated; and a new development, pioneered by Moss-Gordin, is reported to end the problem of static electricity.

Engineered for use in any cotton gin, the AUTO-SAMPLER requires no alteration to lint flues and fits any battery condenser. In action, here is how it operates: The AUTO-SAMPLER valve opens automatically into the battery condenser. A charge of cotton is withdrawn from the bale, and the valve automatically closes. The cotton charge is pulled through the AUTO-SAMPLER suction condenser into a charge box where it is collected; it is then pushed by a secondary ram into a press box. A pressing ram lowers to compress the segment, and then returns to its raised position. This cycle is repeated over and over again, until the proper number of segments have been selected and formed. When the press is turned, the cycle is automatically set, and the sample moves into a paper wrapped sleeve. In a matter of seconds the finished sample is removed and a new wrapper sleeve slipped into place, ready for the next bale.

Wins Cotton Contest

Jerry Ammons of Ripley, Tenn., was the winner of the Tennessee 1958 4-H Club Cotton Production Program. On one acre of cotton he produced 4,740 pounds of seed cotton.

Barry Ing of Byer County was second place winner and G. G. Crenshaw III of Shelby County was third place winner.

The Valley Oilseed Processors' Association is the sponsor for the 4-H Club Cotton Production Program in Tennessee.

Price Quotation Meeting

Many members of the cotton industry will be in Dallas on Jan. 27 to discuss cotton price quotation policies with USDA representatives. The meeting will be held at the Adolphus Hotel and is open to anyone interested.

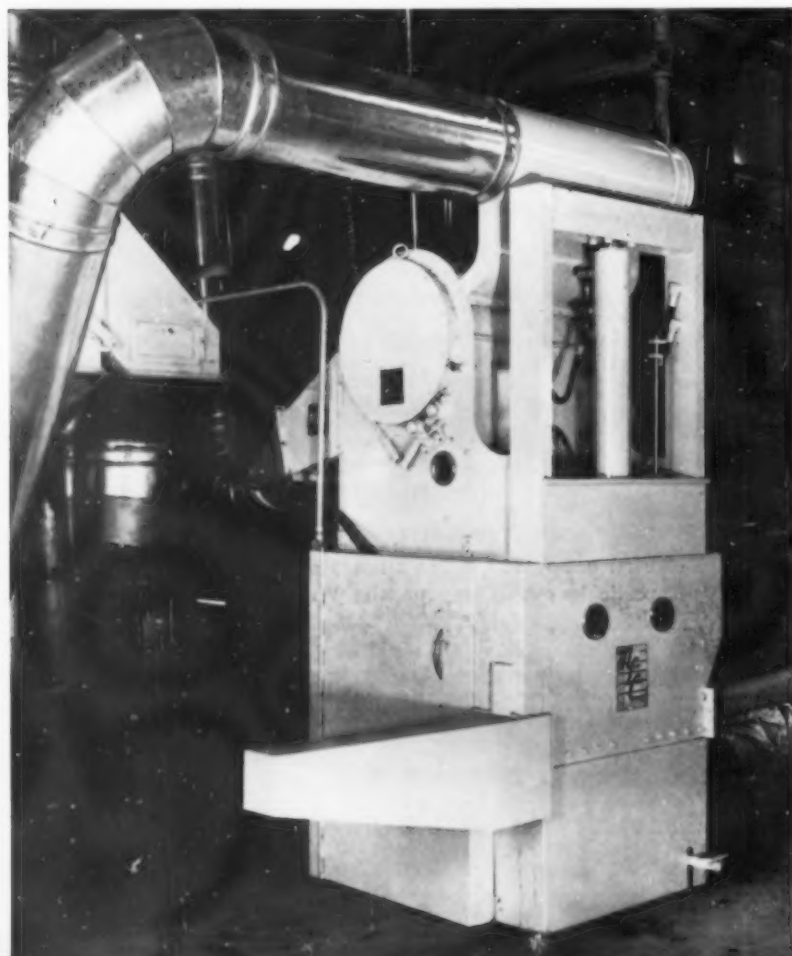
One-Variety Plans Discussed

Customers of Edmonson (Texas) Cooperative Gin met recently to discuss the one-variety cotton program. Floyd Eilson, manager, and Ralph Wheeler, board chairman, were among the speakers.

Exchange Honors Valentine

Fresno Cotton Exchange elected its first honorary member, H. W. Valentine, at the annual meeting on Jan. 13. Officers and directors will be chosen Feb. 3.

■ W. P. LANIER, Buckeye, Memphis, visited with Dallas friends on Jan. 22.



1958... *A Year of Historic Growth and Earnings*

CAPITAL AND SURPLUS ONE HUNDRED MILLION DOLLARS

TOTAL RESOURCES NOW OVER ONE BILLION DOLLARS

Statement of Condition

December 31, 1958

Resources

Cash and Due From Banks	\$ 274,368,288.19
U. S. Government Securities	158,358,811.69
State, Municipal and Other Securities	19,665,602.81
Stock in Federal Reserve Bank	3,000,000.00
Loans and Discounts	528,423,370.76
Bank Building and Equipment	24,343,367.98
Customers' Liability on Acceptances	28,828,030.44
Other Assets	1,317,687.71
TOTAL	<u>\$1,038,305,159.58</u>

Liabilities

Capital	\$ 37,866,576.00	
Surplus	62,133,424.00	
Undivided Profits	<u>1,105,560.60</u>	\$ 101,105,560.60
Reserve for Contingencies		12,834,697.00
Reserve for Taxes, et cetera		7,204,217.11
Acceptances Outstanding		31,020,030.44
Deposits:		
Individual	\$639,894,021.50	
Banks	<u>227,627,415.40</u>	
U. S. Government	<u>18,619,217.53</u>	886,140,654.43
TOTAL		<u>\$1,038,305,159.58</u>



REPUBLIC NATIONAL BANK OF DALLAS



JEAN CARTER, 1958 Maid of Cotton, opened the all-cotton fashion show during National Cotton Week at the Poplar Plaza Shopping Center in Memphis. King Hugh Sprunt of the Memphis Cotton Carnival is shown seated behind her.

DOWNTOWN WACO, TEXAS, made a spectacular nighttime scene as 50 bales of cotton marked off three and one-half acres of exhibit space devoted to the 1958 Cotton Mall.



From New York To Texas Communities Sell Cotton

WHEN RETAILERS get together to celebrate Cotton Time, the results are spectacular.

Retail groups showed how they can draw shoppers with spectacular community-wide promotions last year in three major markets—Waco, Memphis, and Yonkers, N.Y. This year the industry is placing special emphasis on these communitywide sales drives as a means of moving cotton merchandise in volume, for the bale is not really sold until the sheets, shirts and dresses made from it are bought by the USER.

Many thousands of consumers will be sold on cotton by communitywide promotions held in conjunction with National Cotton Week, which is scheduled for May 18 to May 23, 1959.

"It's Cotton Time U.S.A." will be the theme of this twenty-ninth annual Cotton Week, and 15,000 stores throughout the country are expected to participate. In some areas, Cotton Time may be staged before or after the dates of the national event, so as to take maximum advantage of local shopping seasons.

• **A Texas-Size Promotion** — Last year's Cotton Mall promotion in Waco, held April 14-19, a month prior to Cotton Week, was a prime example of how retailers can join forces. Sponsored by Downtown Waco Unlimited, the Texas-size promotion drew crowds of shoppers downtown from all over Waco's trading area.

A half-mile of Austin Avenue, from Third to Ninth Streets, was blocked off with 50 bales of cotton to form a community Cotton Mall. Another 60 bales supported a 75-foot bandstand. Exhibits in the mall, and in 15 buildings along the street, included farm machinery, cotton cultivators, planters, strippers, pickers, even part of a gin stand, as well as an art exhibition, autos, trucks, trailers, cabin cruisers, an airplane, and other heavy equipment.

Stores featured cotton fashions in window displays and style shows, models parading indoors and out on the mall. Each store sponsored its own candidate for Miss Cotton Mall.

Tractor-drawn trams moved back and forth throughout the six blocks, offering free step-on transportation to strollers. A children's theater gave puppet shows and playlets. A ferris wheel, merry-go-round, tractor and pony rides were free to all children.

Featured in daily page-one stories and photos in the Waco News-Tribune and Waco Times-Herald the week-long celebration included exhibitions by square dancing clubs from all over Central



A HAND-WEAVER wove cotton cloth in Gimbel's Store window at Cross Country Shopping Center, Yonkers.

How Retailers Ballyhoo

A PRETTY VISITOR enthusiastically endorsed cotton as she was interviewed by a pollster from the Baylor University School of Business at Waco's 1958 Cotton Mall.





A CROWD STARTS to collect for the all-cotton fashion show at Cross Country Shopping Center in Yonkers.



COUNTRY MUSIC appeals to the crowd at Poplar Plaza Shopping Center in Memphis during the 1958 National Cotton Week Celebration.

lers oo Cotton

Texas, a Boy Scout Circus parade, ceremonial Indian dances by Boy Scouts and the Improved Order of Red Men, and dancing contests for teenagers.

Station KWTX and WACO alternated in providing music and disc jockey masters of ceremonies and in broadcasting the dance contests, which also were carried on loudspeakers along the mall. Ten little Cotton Queens, aged four to six, took bows from the bandstand. Stores gave out \$4,000 in prize merchandise. A car dealer gave away 1,000 apples in two hours.

"You never saw such a ruckus in you life as what's going on at this moment in the middle of main street," said newscaster Paul Harvey in a nationwide radio broadcast from Waco. President Mickey Lavy of Downtown Waco Unlimited said merchants were enthusi-

astic over results. Baylor Business Research Bureau counted crowds of strollers on the mall ranging from 700 at noon to 2,200 in the evening, and added that these totals were but fractions of the numbers of shoppers in the stores at those times.

• **New York and Tennessee Celebrate** — Throngs of shoppers also were attracted to two of the nation's biggest shopping centers which staged spectacular Cotton Time promotions in 1958. These were the Cross County Shopping Center at Yonkers in the New York City suburbs and the Poplar Plaza Shopping Center

(Continued on Page 30)



It's less expensive than you think!

WONDER STATE

HULL AND TRASH COLLECTING SYSTEM

Eliminate the unsightly hull pile, plus obnoxious smoke, sparks and fire of improvised incinerators.

Custom Engineered for any size gin. Fabricated for quick erection by gin crew. Complete with anchor bolts and blue prints.

If you have a hull pile problem, you can't afford to be without this trouble-free hull collecting system!

Write, wire or call:

WONDER STATE MANUFACTURING CO.

Paragould, Ark.



from our Washington Bureau

by FRED BAILEY
WASHINGTON REPRESENTATIVE



The Cotton Gin and Oil Mill Press

• **Farm Message Coming** — Farm fight in this Congress won't begin until the impact of President Eisenhower's budget and farm messages have fully sunk in.

The farm message is scheduled for sometime this month and by the time you read this may already have been delivered. At press time, a USDA first-draft was in the process of White House clearance.

Combined, the budget and farm message spell out what the Administration wants from this Congress, farmwise.

First the budget. And, at the outset, think in terms of two budgets: The one Eisenhower-Benson propose, and the one the liberal-minded Congress will likely enact. For the coming fiscal year, 1960, the Administration asks \$6,500,000,000 for USDA. This contrasts with the roughly \$5 billion originally requested to finance 1959 programs, \$7,400,000,000. USDA now estimates it will need for 1959, and about \$7,900,000,000 which it's likely to end up spending for 1959. Whether the \$6,500,000,000 proposed for 1960 is a cut or an increase depends on what figure you compare it to. The important thing, though, is that USDA thinks now that it will spend less money in 1960 than in 1959.

Comparing the \$6,500,000,000 proposed to the \$7,400,000,000 now estimated for 1959, that's a saving of \$900 million. Where? A big part of it—\$600 million—by ending the Acreage Reserve. Another saving of \$356 million in price support costs. Other budget cuts are divided among a dozen or so lesser programs. These are partly offset by higher expenditures for conservation reserve and National Wool Act.

No one here, including USDA officials, really thinks farm agency spending will end up at \$6,500,000,000. Some confide \$8 billion would be a more realistic estimate. First, some cuts proposed by USDA will be put back by Congress. They were proposed only for the sake of seeming to make a contribution toward a balanced federal budget. Second, and with the same motive, USDA gives a conservative estimate of spending for price support. They assume only average production and average loan-taking.

Next, consider the farm message. Though not yet written in final form, you can get a pretty clear idea what's to be included from the public statements of top officials. Mostly, it will be a repeat of proposals offered each year of the past five: vague statements about less "government intervention," more "freedom for farmers," etc. Only thing new will be specific recommendations for wheat and possibly tobacco. USDA keeps these recommendations a closely guarded secret.

As we view it, the Administration stands slim chance of getting what it asks.

• **Democrats To Act** — Democrats plan, instead, to push programs of their own. They may not become law this year, but at least the groundwork will have been laid.

"Food Diplomacy" is an idea Democrats will be plugging hard. This is the phrase coined for increased use of our farm surpluses in fighting the cold war.

One such bill is authored by Texas Democrat Bob Poage. It would expand PL 480 provisions authorizing USDA to enter into contracts with friendly foreign nations to supply specified amounts of commodities over a 10-year period. The recipient nation would make no interest payments during the 10-year delivery period and could spread payment over 40 years. USDA would guarantee to deliver specified amounts of cotton, wheat, rice, feed grains and tobacco regardless of whether they were in surplus at the time of delivery. Orders for other commodities would be filled only if they were in surplus.

Biggest roadblock to the plan is opposition by Secretary Benson. He argues that since PL 480 should be regarded as a "temporary program" it would be unrealistic to accept long term contracts under it.

Talmadge Plan is another idea you'll be hearing lots more about in this Congress, though we doubt it has the backing needed to make it law. It's a production payment plan which, though it differs in details, bears the label of "Brannan Plan."

• Ginners of Year Are Named by States

SEVERAL additional state Ginners of the Year have been named by ginners' groups, as their nominees for the National Ginner of the Year Award, and the recipient of the Horace Hayden Memorial Trophy, the National Cotton Ginners' Association reports.

Oklahoma was the first state to name its Ginner of the Year, Charles H. Nelms. A story on this selection appeared in the Jan. 10 issue of The Press. As additional nominations are received, they will be published in future issues of The Cotton Gin and Oil Mill Press.

W. L. Griffin

W. L. GRIFFIN, Deming Gin, Inc., Deming, has been chosen as New Mexico Ginner of the Year for 1958, and the state's nominee for the National Ginner of the Year award.

Bill was born in Clarksville, Ark., but his grandfather was in the ginning business in New Mexico; and Bill, his parents, and two brothers and sister moved to New Mexico in 1928. In 1934 Bill's father, J. A. Griffin, became manager of the gin, which had been sold to Picacho Cooperative Association.

After graduating from Las Cruces High School, Bill served in the Army Air Corps, then spent two years at New Mexico A&M College, carrying on such varied activities as playing football, serving as sports editor of the local paper and even studying some. Bill and Norma Beth Cothern had married, in the meantime, and they decided to quit studying and raise a family. (The family is two boys, Mike, 11, and Ryk, 9.)

He farmed with his father and worked for an oil company, then went to Animas, N.M., to manage a Western Cottonoil Co. gin and do some farming. After two years, he became general manager of Luna Cotton Co-op Gin at Deming from 1951 through 1954. He managed the building and operations of Valley Cooperative Gin at Artesia in 1955; and in 1956 bought controlling interest in Deming Gin, Inc., of which he now is president and general manager.

He has served as director, vice-president and president of New Mexico Cotton Ginners' Association, and is an honorary advisory director now. He is a director of National Cotton Ginners' Association and has been a delegate to the National Cotton Council and a member of the Production and Marketing Committee. He is an advisory director of Texas Cotton Ginners' Association.

Griffin is a ginner member of the Cotton Advisory Committee of New Mexico State University. He is the current president of the Deming Chamber of Commerce; is a steward, chairman of the finance committee of the First Methodist Church. He also is a certified lay speaker, institutional representative to the Boy Scouts and teaches a Sunday School class of high school boys and girls; and is a Rotarian.

Very interested in helping cotton, Bill has been a leader in New Mexico's Maid of Cotton and National Cotton Week Promotions. He is one of the organizers of the Deming Cotton Promotion Association. Each year, Deming Gin, Inc., honors a Luna County Outstanding Young Farm Citizen—a graduating high school boy or girl—awarding an expense-paid trip to the annual meeting of the National Cotton Council.

Through emphasis on the gin's slogan,



Available Now for **'59** Planting

- EARLY MATURITY
- RESISTANT TO WILT AND BLIGHT
- HIGH YIELD
- 36% TO 38% GIN TURNOUT

Write for Name of your Nearest Dealer

REX SEED, INC.
PARKIN ARKANSAS

"Better profits for the cotton farmer through our consistent courtesy, personalized service and quality ginning," the operation which Bill Griffin heads ranks at the top in volume of ginning in New Mexico. It is this devotion to service to his customers, local community and entire cotton industry that caused New Mexico Cotton Ginners' Association to honor him as its outstanding leader in 1958.

Earl Hobbs

EARL HOBBS, New Deal, Texas, has been selected as Texas Ginner of the Year for 1958 and the state's nominee for the National Ginner of the Year award. Hobbs was selected by a committee composed of disinterested members of allied industry who work closely with ginnermen, and his selection was announced to the Texas Association's board of directors meeting Jan. 19-20 at Galveston. (See report elsewhere in this issue.)

As president of the Plains Ginners' Association and as a director at large of the Plains Cotton Growers, Inc., Hobbs has helped guide and direct much of the cotton industry's growth on the Texas High Plains.

Hobbs is now serving his second term as president of the ginnermen's organization. A ginner himself for 19 years, Hobbs first started in the business at Littlefield in Lamb County in 1939, where he was manager of The Farmers Co-op Gin. He has been a member of The Plains Ginners' Association since then, and has served three terms as a director, before becoming an officer.

Born in Parker County in 1908, Hobbs moved to West Texas in 1928 at which time he enrolled in Texas Tech College.

He was graduated from there in 1932 after majoring in business administration.

He went into the gin business for himself at New Deal in Lubbock County in 1942 and ginned only about 2,200 bales when he started.

Hobbs is a director of the Texas Cotton Ginners' Association, a member of the New Deal Lions Club, a deacon in the First Baptist church in Lubbock and a member of the Lubbock County Agriculture Club.

The Hobbs, including Mrs. Hobbs, and a son, Earl Bryan, Jr., 17, a senior, and a daughter, Sylvia Anne, 15, a sophomore, live at 3305 24th St. in Lubbock.

Jack Willis

JACK WILLIS of Ocilla, Ga., has been selected as Ginner of the Year by the Georgia Cotton Ginners' Association.

As owner and president of the Willis Independent Gin and Warehouse in Ocilla, he is held in the highest respect by his fellow ginnermen and customers, the Georgia Association points out in submitting his nomination.

After graduation from Ocilla High School, he attended the University of Georgia. In 1934, at the age of 20, he entered the ginning business. He has become one of Ocilla's most respected and best loved citizens. The high quality ginning service he performs is known not only in his county but in surrounding counties. In the face of declining cotton production last season, he installed lint cleaners to keep his gin modern.

Willis has given freely of his time and service to his community. He is president of the Bank of Ocilla, a Mason, Shriner

and a member of the Elks Club. He also is the owner of a motel.

He has served as a director of the Georgia Cotton Ginners' Association for over 15 years and is president now. A cotton producer, ginner and warehouse owner, he is a member of the Georgia Warehouse Association.

He has served on many committees throughout his long service to the Association, having been particularly active on the legislative and taxation committees having served as chairman of the committees for several years.

Bennett Heads Exchange

George D. Bennett has been elected president of Dallas Cotton Exchange, succeeding J. S. Edmondson. Harold Sternberg is the new vice-president.

New directors are Clyde Davis, J. H. Jones and R. W. Williamson.

Soybean Loans Extended

USDA has announced that farmers may extend soybean price support loans for a year after present loans expire on May 31.

Boswell Gin at Picacho

Boswell Aztec Gin, Picacho, Ariz., is a new operation managed by Harold Cooper, Coolidge.

Rice Hull Oil

More than 11 million pounds of rice hull oil, developed three years ago, competed with other vegetable oils in 1958.

This is IT!
The Gin You Have Been Waiting for...

- ★ 120 SAWS
- ★ GREATLY INCREASED CAPACITY
- ★ STAINLESS STEEL ROLL BOX
- ★ 6-WAY BREAST ADJUSTMENT
- ★ ELECTRICALLY OPERATED BREAST



All of the Outstanding Features for which Cen-Tennial Gins are Famous, PLUS New Improvements and Refinements make this New Combination Gin the Finest on the Market.

INVESTIGATE BEFORE YOU BUY — WRITE FOR FURTHER INFORMATION.

The Perfect Combination—"Cleans as it Gins"

Cen-Tennial

COTTON GIN CO.

DALLAS, TEXAS COLUMBUS, GA. MEMPHIS, TENN.



This history
of a major cotton
area is told by
a man who led in
making the crop
successful there.
He pioneered in
research that led
to the practices
he describes
on the Plains.
Formerly Texas
Experiment Substation
Superintendent, he
is semi-retired, but
continues to serve
as Agronomist and
grows cotton on his
own farm.



Cotton on the Texas High Plains

By Don L. Jones

THE HIGH PLAINS was the last region of Texas to be settled. Wave after wave of immigrants passed over or around the area without realizing its potential in the form of rich fertile soil and underground water. Undoubtedly the lack of an adequate supply of stock water acted as a brake on utilizing the region as a grazing area, the usual forerunner of the crop farmer.

Census figures show that Lubbock County, the center of the present cotton producing area, had a population of 33 in 1890 and 293 in 1900.

Agriculture began to supplant cattle about 1914, with the greatest influx of settlers occurring in the 1920's. The peak of this immigration occurred during the decade 1920-1930 when the population of the Plains doubled. This coincided with the beginning of the tractor era.

• **The Coming of Cotton** — Among the 293 pioneers, W. P. Florence is credited with growing the first cotton in 1901, making three bales on 10 acres. School land was available at approximately \$1.75 per acre about this time. Even so, there apparently was not much interest in rushing to the Plains to grow cotton.

The 1915 ginning census indicated that only five Plains counties—Crosby, Dawson, Floyd, Lubbock and Lynn—produced cotton. Their combined total was 14,839 bales. The same counties produced 52,403 in 1920, 176,425 in 1927; 571,827 in 1937; and 809,705 in 1949.

Cotton gins were established at Plainview in Hale County and Floydada in Floyd County in 1903. Lubbock County's first gin was erected in 1904 by means of popular subscription. Crosby County's first gin was built in 1905 by the C. B. Livestock Company.

• **Many Reasons for Growth** — Many factors contributed to the rapid and solid growth of the Plains area. Possibly the largest single, basic reason is the character of the population. The region was populated with young, intelligent, aggressive, self reliant people of native extraction. They were willing to accept the privations of a frontier culture in their goal to improve their economic condition. This was a new country, under a different set of climatic influences and with no reservoir of common labor; they were on their own, free of the old feudal cotton system of their parents and the inertia of both age and custom.

Needing guidance, they turned to research findings and their own native talents to attack their changed conditions. This explains, in part, why the

history of cotton on the South Plains is one of constant increase.

In addition to their character, plains emigrants were endowed with one basic necessity, good soil. The deep, fertile soil and the level terrain afforded many managerial advantages. The sub-humid rainfall, while having disadvantages, produced fewer weeds and afforded the grower, between rains, an opportunity to eradicate weed growth by mechanical rather than hand labor. The output per man hour of labor was comparatively high.

The history of cotton production on the High Plains chronicles one exciting development after another. Readiness to accept each development and exploit it intelligently resulted in building, step by step, the greatest cotton area in the U.S.

Add to the character of the people and good soil the introduction of the row crop tractor in 1925; the sled harvester in 1926, (which was the forerunner of the modern power-driven mechanical cotton stripper); the stormproof-boll type cotton in the late 30's; and the modern efficient turbine irrigation pump in the 40's. How each one of these developments was utilized is the story of farming on the Texas High Plains.

• **The Mechanical Revolution** — The youthful, labor-saving and mechanically minded High Plains farmer immediately showed great interest in the row crop tractor. It was ideally suited to the level terrain of the area.

The tractor released to cotton production a tremendous acreage heretofore devoted to feed grains needed to sustain work animals. Instead of being bound by the capacity of work animals, the farmer now was in charge of tractor power. He could exert management ability and bring into being better timing essential to improved farm activities.

A number of factors prevented his taking immediate advantages of this opportunity. The bulk of the land had been sold for no down payment or an extremely small one. The expense of putting the raw land into cultivation, building living quarters and making a crop, exhausted his capital and often placed him far in debt. The depression of the 1930's, coupled with the drouth years of 1934 and 1935, made his financial position extremely poor. It was difficult to take on more indebtedness.

The excellent crop of 1937 furnished some capital. Between 1937 and 1942 all implement dealers hired an experienced mule trader. The demand for tractors was great but money was scarce. So,

(Continued on Page 34)



LUBBOCK'S first gin is shown in this picture, taken in 1904.

*Pictures
Tell
Plains
Cotton
Story*



The first irrigation well on the Texas High Plains.

MECHANICAL cotton harvesting began on the Plains in 1926 with crude "sleds". This picture was made on Myrick Farms in 1927.



STORMPROOF, or closed boll types of cotton, were essential to the success of mechanical harvesting on the High Plains. This picture shows the contrast between the closed boll cotton, on the left, and open boll cotton.

Classified Advertising

RATES AND CLOSING DATES: Ten cents per word per insertion. Include your firm name and address in making word count. Minimum charge \$2.00. Copy must be in our hands by Thursday morning of week of issue. Please write plainly.

Oil Mill Equipment for Sale

FOR SALE at big discount—5 sets new Sheppard attrition mill plates, size 30. Guthrie Cotton Oil Co., Phone BUTLER 2-4400, Guthrie, Okla.

OIL MILL EQUIPMENT FOR SALE—Rebuilt twin motor Anderson high speed expellers, French screw presses, stack cookers, meal coolers, French inch conditioners, filter presses, oil screening tanks, complete modern preprocessing or single press expeller mills.—Pittcock & Associates, Glen Riddle, Pennsylvania.

INSPECTIONS and appraisal. Dismantle and installation.—Oscar V. Shultz, Industrial Engineering, Phone BUTLER 9-2172, P. O. Box 357, Grapevine, Texas.

FOR SALE—Practically new hydraulic press boxes, 14 x 14 1/2 x 2 1/2, open ng. 27" centers. We are dismantling our plant. Everything must go.—Guthrie Cotton Oil Co., Phone BUTLER 2-4400, Guthrie, Okla.

FOR SALE—Filter presses, screening tanks, expellers, linters wood or steel, single and double box all-steel linter baling presses. Bauer #199 seed cleaners and separating equipment, 42" and 60" rolls, 30" to 48" bar and disc hullers, 72" and 85" stack cookers, various size filter presses, boilers, Roots blowers, hydraulic press room equipment, hull beaters, attrition mills.—V. A. Lessor & Co., P. O. Box 108, Fort Worth, Texas.

FOR SALE—2 French 4-cage screw presses 9" extensions, 75 h.p. motors, French screening tank. Filter presses. French 72" cooker Franco Drive—72" cooker Hypoid Drive, D-K 5-high 90" all-steel cooker. Carver 141-saw linters. Bauer 199 seed cleaner. Bauer 198 hull beater. Butters 141-saw machines. Carver 48" bar huller. 36" attrition mills. No. 8 cake breaker. 2 single-box, up-packing, all-steel linter presses. Electric motors, starting boxes and switches. Steel sand and hull reel.—Sproles & Cook Machinery Co., Inc., 159 Howell St., Dallas, Texas. Telephone RI-7-6938.

FOR SALE—1 used Bauer Bros. attrition mill, style 127, size 30. Excellent condition. Will sell with or without electric motors. We are dismantling our plant. Everything at bargain prices.—Guthrie Cotton Oil Co., Phone: BUTLER 2-4400, Guthrie, Okla.

FOR SALE—Hydraulic mill being dismantled. All machinery and equipment for sale. Write for list and description. Also, four (4) 80-saw Continental gins and other gin equipment.—Elberton Oil Mills, Elberton, Georgia.

Gin Equipment for Sale

FOR SALE—50" Boardman superblast fan, style A, with extended shaft. Never used. Bargain price for quick sale.—Guthrie Cotton Oil Co., Phone BUTLER 2-4400, Guthrie, Okla.

FOR SALE—One complete modern gin, with steel building, to be moved, price reasonable. Also several extra pieces of modern machinery such as droppers, condensers, packers, presses, and cleaner feeders. Contact Jim Hall, P. O. Box 751, or telephone Riverside 1-1393, Dallas, Texas.

SOIL BANK VICTIMS—Modern gin machinery in Eastern States for sale. Contact me regarding used machinery or complete gin plants.—James C. Mann, Phone: 4931, Conyers, Ga.

DISMANTLING a 3-80 outfit in the Mississippi Delta with the following machinery: Gullett 14-shelf tower with 6-cylinder cleaner, hot air fan, burner and piping.

Hinckley government type 2-stick machine setup with conveyors and supports.

Gullett 12-shelf tower, 6-cylinder cleaner, hot air fan and piping, etc.

3-80 saw Gullett brush gin stands.

3-66" Mitchell Super units.

New type Gullett separator.

Continental Paragon steel-bound up-packing press, trampler and pump complete.

Other fans, piping, transmission items, etc.

Will sell as is at present location.

SAM CLEMENTS

Phone RE 5-3764 West Memphis, Ark.

FOR SALE—Gin stands: 4-80 saw F3 Continental, 4-80 saw late model Murray, 4-80 saw double moting automatic Lummus. Cleaners: 1-50" 7-cylinder Hardwicke-Etter, 1-50" 5-cylinder Hardwicke-Etter, one 6-cylinder Continental airline, 2-10" 6 cylinder Continentals, one 6-cylinder Mitchell Jembo. Condensers: 1 Continental, 72" square up-draft; 1 extra good Hardwicke-Etter 60" side-discharge. Feeders: 4-60" Super Mitchells with hardened saws and steel brushes. 5-67" Continental Master Double X, 4-66" large Hardwicke-Etter with 4-cylinder after cleaners. Driers: One Continental 2-trough, one Murray Big Reel. Presses: 1 Cen-Tennial right-hand, up-packing, like new. Most of the above machinery has been thoroughly reconditioned and painted.—Kimbell Used Gin Machinery Company, Box 456, Phone 3372 or 3351, Earth, Texas.

FOR SALE—4-80 Murray gin with 14' steel Hardwicke-Etter bur machine, 16-shelf Hardwicke-Etter drier and D-13000 Caterpillar engine. Located at Brooksmith, Texas. Write E. A. Ohlenbusch, Indian Gap, Texas.

FOR SALE—5 Continental Perfection feeders in first-class condition. Will sell cheap.—Box CB, The Cotton Gin and Oil Mill Press, P. O. Box 7985, Dallas 26, Texas.

FOR SALE—14' Murray bur machine, late model, all-steel. If you are in need of more machinery for your gins, please call Jack Brookshire, Phone VA-8-3766, Slaton, Texas.

FOR SALE

GINs—4-80 F3 Continental brush; 5-80 Continental Model C brush; 5-80 Continental Model C ABs; 3-80 Continental Model C brush; 1-80 Continental Model E brush; 12-80 Murray glass fronts; 10-80 Cen-Tennial glass fronts, loose rolls; 4-80 Cen-Tennial Commanders with loose roll; 4-80 Lummus automatic all-steel; 10-90 Gulletts; 2-80 Hardwicke-Etters.

HULLER-CLEANER FEEDERS—10-80 V-drive 60" Super Mitchells; 5-66" and 5-60" Hardwicke-Etters, with 4-cylinder after-cleaner, 5-80 Continental 4X; 5-80 Continental Double X; 4-80 Lummus FECs.

DRIERS—3 Murray Big Reels; 1 Mitchell Jembo, 6-cylinder, 66" wide; 1 Lummus Thermo; new tower driers at list price.

LINT CLEANERS—5-80 Lummus Jets complete with lint flue, 30 h.p. motor and Hartzell fan, 5-80 and 4-80, 1951 Model Hardwicke-Etters complete with lint flue, fans and motors. 5-80 Murray, 1951 Model saw type; 5-80 Murray ABC Jets complete with lint flue and Hartzell fan; two 1957 Model Lummus complete.

CONVEYOR DISTRIBUTORS—5-80 Continental; 4-80 Lummus.

PRESSES—1 Murray all-steel downpacking; 1 Continental steelbound with steel platform; 1 Murray PX with steel platform; 1 Continental steelbound with wood platform, all-steel Hardwicke-Etter single box.

PUMPS—1 Murray automatic; 1 Alamo automatic; 1 Lummus; 1 Cen-Tennial; 1 Beaumier.

CONDENSERS—1 Hardwicke-Etter, 72"; 1 Continental, 72".

CLEANERS—1-72" Lummus 6-cylinder with grid bars, reclaimed cylinder and V-drive; 1 Cullett 50" inclined 6-cylinder blow-in type; 1 Murray horizontal 6-cylinder; 1 Lummus horizontal 95" 6-cylinder; 1 Mitchell Jembo 6-cylinder, 66" wide; 1 Continental 4-cylinder inclined.

BUR MACHINES—2-10" steel Wichitas; 1-14" steel Stacy; 1-14" steel Lummus; 1 Mitchell Jembo; 1-14" Hardwicke-Etter wood.

SEPARATORS—1 Continental 52"; 1 Lummus 52"; 1 Gullett 52"; 1 Stacy 52"; 1 Murray 52".

FANS—From 20" to 50" diameters.

ELECTRIC MOTORS—From 3 1/2 h.p. to 150 h.p.

MISCELLANEOUS ITEMS—2 sets Fairbanks-Morse seed scales; 1-14" rotor lift; pulleys from 4" to 72" in diameter; 1 Murray and 1 Hardwicke-Etter vacuum; floor stands, etc.

ENGINES—1 Waukesha 6-cylinder diesel; 1 MM Twin Six; 1 V-8 Le Roi; 1 MM 6-cylinder; V-12 Climax.

BILL SMITH

Phones OR 4-9626 and OR 4-7847

Box 694 Abilene, Texas

SPECIAL BARGAINS—One all-steel up-packing press with trampler and pump. Twelve 80-saw late model Murray glass front gins. Steel bur machines: 14' left-hand Hardwicke-Etter and Murray, 14' and 10' Lummus, 14' el cleaners; 4-cylinder Continental 50" and 72" inclines, 6-and 12 cylinder Stacy, 4-cylinder 8' and 12-unit Lummus Thermo, 6-cylinder Hardwicke-Etter and Murray air lines, Murray lint cleaners, Mitchell convertible and super units in 60" and 66" lengths. Three 60" Mitchell Super Jems. Six-stand Lummus and three stand Murray conveyor distributors. Continental and Murray press pumps, 15', 16' and 17', 9" screw elevators. 50" Hardwicke-Etter and 72" Continental separators. New tower driers, Stacy, Murray and Hardwicke-Etter heaters. New and used fans, belting, conveyor trough and a general line of transmission equipment. For your largest, oldest and most reliable source of used and reconditioned gin machinery, contact us. Call us regarding any machinery or complete gin plants which you have for sale or trade.—E. B. Strickland & Co., 13-A Hackberry St., Phone: Day or Night: PL-2-8141, Waco, Texas.

All Steel Gin Building

36 x 120 feet, heavy I-beam constructed, erected on your foundation at real bargain. We also fabricate 30-, 36- and 40-foot widths or any size gin building. Call

Mitchell Steel Building Co.

Phone 8-631, factory location at Carrollton, Texas, or Dallas phone number FL-7-6951.

FOR SALE—One Continental 50" revolving drum separator with vacuum discharge, new 1953; or will trade for 60" Lummus cleaner separator, 1953 or later.—N. B. Embury Gin, Route 1, Amherst, Texas.

FOR SALE—4-70 saw Murray glass front gins (new saws, ginned 1500 bales), all in first class condition. Will sell all or any part for reasonable price.—Eddie Vrana Gin, Rt. 4, Schulenburg, Texas.

FOR SALE—4-80 saw Murray gin outfit. Steel, glass front gins, 4-60" Mitchell standard extractors double conveyor distributor, 72" down discharge, steel downpacking press with triplex pump, 24-shelf tower drier with 2,000,000 BTU oil heater, 6-cylinder cleaner with end blow and all piping, double hopper seed scales. One seed loader with electric motor. All machinery in good condition.—Mrs. J. C. Lybrand, Wagener, S.C.

4-80 saw Hardwicke-Etter all-steel outfit complete with 5-cylinder, 72" top cleaner, 14' big bur machine, 7-cylinder, 72" lower cleaner, 24-shelf tower, all-steel H-E up-packing press, trampler and pump. Seed scales, electric power and 4-80 all-steel building. Clean outfit in top condition.

Several small all-steel gin outfits at bargain prices. We will possibly have a few Lummus combers and Continental individual lint cleaners. Suggest you get in touch with us as soon as possible because there will not be enough of this equipment to fill the demand.

SAM CLEMENTS

Phone RE 5-3764 West Memphis, Ark.

FOR SALE—The only gin in Goree—5-80 all-steel Continental with double lint cleaning, large labor camp, two small elevators surrounded by good farming land with a lot of irrigation. Have ginned more this season but will average 3,000 bales and have bought 280,000 bu. of wheat and milo this season. 29% down and I will carry paper. I must quit.—Orb Coffman, Goree, Texas.

NEW 2-LB. JUTE

Priced for immediate sale.

Stocks located in various ports. Guaranteed 2 lbs. and 3 yds. per sheet.

Box KE

The Cotton Gin and Oil Mill Press
P. O. Box 7985, Dallas 26, Texas

FOR SALE—4 Murray feeders, V-belts, saw cylinders, complete, good condition.—Cego Gin Co., Route 2, Eddy, Texas.

FOR SALE—5-90 saw Lummus gins and Thermex feeder, 1954 model. Excellent condition. Call Ellis Turner, 184J, Abernathy Gin Company, Abernathy, Texas.

FOR SALE—5-90 saw 1952 model Lummus gin stand and triple Thermex feeders, \$10,000. Two Super Jet cleaners, \$1,000. Equipment in first class shape. Please contact Jimmie Sumpter, Manager, Happy Union Gin Company, Phone: TWilight 5-3341, Plainview, Texas.

FOR SALE—1957 Model Lummus Comber complete, Ginned less than 300 bales.—Borderland Coop Gin, Phone: YUcca 7-3123, Box 960, Borderland Road, El Paso, Texas.

FOR SALE—Hardwicke-Etter Lint Master complete and in good condition.—Perry Gin Company, Tunica, Mississippi.

I am installing two Moss Constellation Lint Cleaners in tandem, and would like to sell my Moss Super Cleanmaster. These double unit machines in excellent condition. — Regis LaGrange, Phone PL 4-3401, Arnaudville, Louisiana.

FOR SALE—1958 Model LUMMUS COMBER complete. Operated one season. Make offer first letter. — Owens Co-op Gin, Ralls, Texas.

FOR SALE

Several LUMMUS COMBERS in good condition, with all connections, with or without motors. Will consider any reasonable offer. These units located in Arizona and California.

Attention dealers: Can offer drastic discount on 5 or more and can arrange delivery your destination.

P. O. Box 361 Phoenix, Arizona

FOR SALE—Type A Lummus Comber complete with 7½ and 15 h.p. motors, all supports, adapters and lint slide. **MAKE US AN OFFER.**—Henderson Gin Company, England, Arkansas.

FOR SALE—1957 Model LUMMUS COMBER, complete with motors, lint slide and adapters. Ginned less than 3,000 bales. Make us an offer.—Carlee Gin Company, England, Arkansas.

Attention Ginners of the Southeast—Come to the **SOUTHEASTERN GIN SUPPLIERS EXHIBIT** at the Biltmore Hotel, Atlanta, Georgia, February 5th, 6th & 7th. I will have Booth No. 56 and will be glad to talk to you about your gin troubles. We have a good supply of all-steel gin machinery on hand and available at bargain prices and we are interested in securing good gin machinery and complete plants. Be sure to come and look me up.

SAM CLEMENTS

RE-5-3764

West Memphis, Arkansas

FOR SALE—To be moved—One complete gin plant, all-steel, including Moss lint cleaner. All or any part. Reason for selling, building new plant. —Tokio Gin, Tokio Texas.

Equipment Wanted

WANTED—L-3000 Le Roi gas engine; also H-2000 Le Roi gas engine. — W. Caplis, Box 1312, Shreveport, La.

WANTED—Good Continental 80- or 90-saw gin plant to be moved with lint cleaners, all-steel machinery and building. Will pay good price if machinery is clean.—Box PX, The Cotton Gin and Oil Mill Press, P. O. Box 7985, Dallas 26, Texas.

WANTED—20 seed sterilizers complete. Advise make, price and condition first letter.—Bill Smith, Phones OR 4-9626 and OR 4-7847, Box 694, Abilene, Texas.

WESTERN OUTLETS—Used gin equipment for Western Buyers wanted. Complete plants or any gin equipment.—James C. Mann, Phone: 4931, Conway, Ga.

WANTED—All-steel up-packing press, Murray or Hardwicke-Etter preferred. Also Moss lint cleaner, late model, for 5-90. Size 50 heavy duty fan. Must be in good condition.—Box XXY, The Cotton Gin and Oil Mill Press, P. O. Box 7985, Dallas 26, Texas.

WANTED—Used Kewanee or similar overhead truck lift.—Gus Balzer, Schulenburg, Texas.

WANTED—72" separator, 72" impact cleaner (if possible, Continental stub (tower dr.)er), screw conveyor (su table for 4-90 Murray gin stands, if possible Lummus conveyor), 72" inclined cleaner with blow box, bypass and dropper.—Box ZZ, The Cotton Gin and Oil Mill Press, P. O. Box 7985, Dallas 26, Texas.

WANTED—Five 66" Mitchell 1-cylinder Super Jems; five Mitchell Papoose units for Mitchell Super Units.—N. B. Embry Gin, Route 1, Amherst, Texas.

WANTED—One Le Roi L-3000, 12-cylinder, gin type engine.—W. Caplis, Box 1312, Shreveport, La.

Personnel Ads

PARTNER WANTED—Silent or manager. \$ 5,000 down. (5-80 F3 brush.)—J. R. Heard G.n, Box 29, Whitharral, Texas. Phone 3551.

Power Units and Miscellaneous

CERTIFIED REX Cotton Seed. Proven new variety of cotton developed by the Arkansas Experiment Station. High yielder, resistant to bacterial blight and Fusarium wilt diseases and storm losses. Early maturity, big boll, good staple, high gin turnout. Matures ten days earlier than leading varieties of cotton.—Write for literature and prices. Sack to car loads.—Lambert Seed Company, Newport, Arkansas.

FOR THE LARGEST STOCK of good, clean used gas or diesel engines in Texas, always see Stewart & Stevenson Services first. Contact your nearest branch.

FOR SALE—(1) 150 HP New GE Slipring Motor, 3/60/440/720 RPM, Type M, Ball Bearing, Open Dripproof, \$3,875.00 Net. (2) 200 HP New Master, Slipring Motor, 3/60/440/900 RPM, Ball Bearing, Open Dripproof, \$5,130.00. — W. M. SMITH ELECTRIC CO., 3200 Grand Ave., Dallas, Texas.

FOR SALE—One Le Roi L3000-RXISV 12-cylinder 300-350 h.p. Cotton gin equipped, guaranteed in operating condition. Priced low to move. One General Motors diesel twin—6-cylinder, cotton gin equipped, guaranteed in operating condition—300 h.p. @ 1800 RPM. Priced low to move. One Minneapolis-Moline Twin 6 Model 1210-12A, cotton gin equipped, guaranteed in operating condition—200 h.p. Priced low to move.—W. M. Smith Electric Company, Hamilton 8-4606, 3200 Grand Avenue, Dallas Texas.

FOR SALE—JH Buda natural and butane, steel skids, outboard BB, cheap—\$1,000. 20' and 24', 9" rotor lifts with enclosed overhead drive, excellent, half price. One each #2 and #3 Standard JB hammer mills, \$100 and \$250, both good. #340 Letz feed cutter and separator, \$150—worth \$400. One 18" OD, 10-rope, "D" sheave, 3-15/16" shaft. One 22½" OD, 10-rope, "D" sheave, 2-7/16" shaft. 10—"D" 173-rope, excellent, like new. One 23¼" OD, 15 "C" rope sheave, 2-7/16" shaft, \$100.—Gus Balzer, Schulenburg, Texas.

FOR SALE—Used General Electric capacitor. One indoor class SR, 180 KVA, 2400 V. Delta 3-phase, capacitor unit for power factor correction, consisting of (12) 15 KVA pyranol capacitor units, (3) enclosed indicating dropouts, outputs and fuse links. In excellent condition. We are dismantling our mill and everything must go.—Guthrie Cotton Oil Co., Phone BUTler 2-4400, P. O. Box 446, Guthrie, Oklahoma.

Oil Chemists To Meet

The American Oil Chemists' Society will hold its Golden Anniversary meeting in the Grand Ballroom of the Roosevelt Hotel in New Orleans, April 20 to 22. C. L. Hoffpauir, general chairman of the New Orleans convention committee, reports.

Seed Germination High

Georgia's certified cottonseed grown in 1958 was high in germination, averaging about 85 percent, the Extension Service reports.

Survey Shows Most Choose Plan "A"

The Progressive Farmer has surveyed two representative groups of readers asking whether they expect to choose "Plan A," or "Plan B" cotton acreage. Seventy-two percent chose "Plan A," 19 percent "Plan B" and nine percent did not reply.

"Master Farmers," men who have been honored by the magazine for outstanding records, also were surveyed. Only 17 percent of these farmers, many larger operators, chose "Plan B."

• New Roller Gin Doing Well, USDA Reports

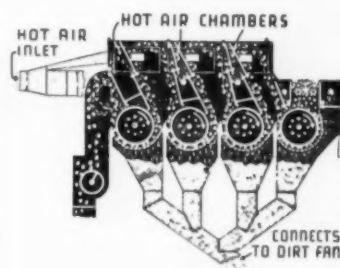
A NEW ROLLER GIN that works faster has done well in tests at Mesilla Park, N.M., USDA reports. The "flight-bar" gin turned out nearly 20 pounds of lint cotton per inch of roller per hour, using extra-long staple cotton, in recent tests at Southwestern Cotton Ginning Laboratory.

James M. Williams, Jr., is supervising the testing and wrote a complete review of the development on Aug. 9, 1958, for The Cotton Gin and Oil Mill Press. USDA's current announcement contains information which was in this article, plus results of recent tests.

Capacity of the new gin, in laboratory tests on Upland cotton, approximated 13 pounds per inch of roller per hour. This compares with barely more than two pounds capacity for this cotton in a commercial roller gin and about nine to 10 pounds capacity in a modern saw gin.

Midsouth Shippers To Meet

Midsouth Soybean and Grain Shippers' Association will hold its winter meeting, Feb. 18 at the Peabody Hotel in Memphis. The general theme of the meeting will be management problems.



GRIDS

plus flat paddles mean more stick, green leaf and fine trash removal.

HINCKLEY GIN SUPPLY CO.

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DALLAS 26, TEXAS

• Wharton County Sets Cotton Clinic

THE FOURTH annual Wharton County Cotton Clinic has been scheduled for Feb. 5 this year, and will be held in the American Legion Center, El Campo, Texas.

Registration will begin at 11 a.m. Glen Johnson, president of the El Campo Chamber of Commerce and Agriculture, will welcome the group, and this will be followed by announcements and recognition of Wharton County Cotton Clinic sponsors, under the chairmanship of Herman Mauch. A barbecue will be held at noon.

The first session of the clinic will feature talks by W. M. Hott of the State ASC Office, College Station, and by Cliff H. Bates, farm management specialist,

Texas A&M College, who will talk on "1959 Farm Program 'A' Plan Versus 'B' Plan." Then "Advantages of Getting Cotton Into the Compress" will be discussed by Clyde Hudleston, Edna.

Earle C. Younts, South Texas field representative of the National Cotton Council will show the movie, "Cotton—Nature's Wonder Fiber." The movie will be followed by a cotton style show presented through the courtesy of the El Campo merchants.

Cotton Men and USDA Confer

Representatives of cotton firms and organizations met in Memphis on Jan. 15-16 with USDA officials. They discussed the handling of cotton grown on "Plan A" acreage in 1959.

New Mexico Ginners' Meet June 25-26

New Mexico Cotton Ginners' Association will hold its annual convention on June 25-26, the directors decided at a recent meeting. The convention will be held at Navajo Lodge, Ruidoso.

Officers of the Association for 1958-59 are: O. J. Ford, Hagerman, president; Woodrow Allen, Lovington, vice-president; and Winston Lovelace, Loving, secretary-treasurer.

• "Wheel" Calculator Helps Producers

A "COTTON WHEEL" designed to be as useful to Arizona cotton growers, as a slide rule is to an engineer, is being distributed.

It's a circular computer designed to help Arizona farmers decide whether they should choose "Choice A" or "Choice B" in planting their cotton by March 16.

To help Arizona cotton producers decide which plan would be most profitable for them, a two-color wheel has been prepared by Dr. Aaron G. Nelson, agricultural economist, and Dr. George W. Campbell, Jr., Extension Service economist.

"The device is designed to help save a farmer time in figuring and computing before making his choice," Dr. Campbell said.

An Arizona cottonman can get one of these circular slide rules from his County Agent. The wheel does a job of multiple budgeting to compare results of using the two different choices. A grower has to know his expected out-of-pocket costs per acre for producing, harvesting and ginning his cotton to operate the device. Another estimate necessary is the expected price of cotton, but several possible prices per pound are listed.

The wheel is slanted toward Upland cotton producers planting one and one-sixteenth-inch staple length cotton.

Curbow To Manage Murray Office; Skinner Retires

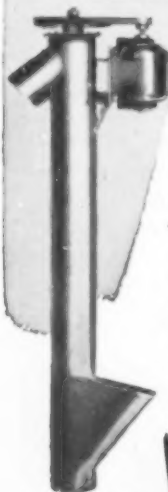
It has been announced by officials of The Murray Co. of Texas, Inc., that N. W. Curbow has been made manager of their Atlanta branch. Curbow has been a part of the Atlanta organization for many years, and during recent years has been sales manager in that area.

It has been pointed out that the wide experience and thorough knowledge of Southeastern conditions and requirements gained by Curbow during his many years with this organization will enable him to direct the activities of Murray personnel in the Atlanta area in a manner which will continue to give to users of Murray machinery the best possible service.

It is also announced with deep regret that L. A. Skinner, who has been with The Murray Co. 42 years, many of them as a vice-president in charge of Atlanta operations, has voluntarily retired, but remains in an advisory capacity. He states that he wishes to be in position to devote more time to his favorite hobbies of fishing and hunting.

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Custom made to handle your particular conveying problem.

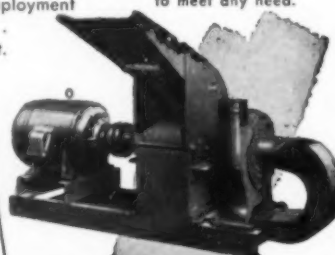
With grain becoming increasingly more important in the agricultural economy of the South, forward-looking cotton ginners have already adapted their operations to include Kelly Duplex grain handling and processing equipment. They've found that this equipment, designed and built for top efficiency, low maintenance and long life, is able to give them steady, year 'round business and employment... greatly increased volume... and, above all, a GOOD profit. It can do the same for you!

Let us help you... plan your program by supplying advice and full details on machinery
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VERTICAL FEED MIXER

Available in 6 sizes
1/2 to 5 ton capacity—
to meet any need.



MODEL "M" HAMMERMILL

with direct connected motor

The Duplex Mill & Manufacturing Company
Dept. CG, Springfield, Ohio

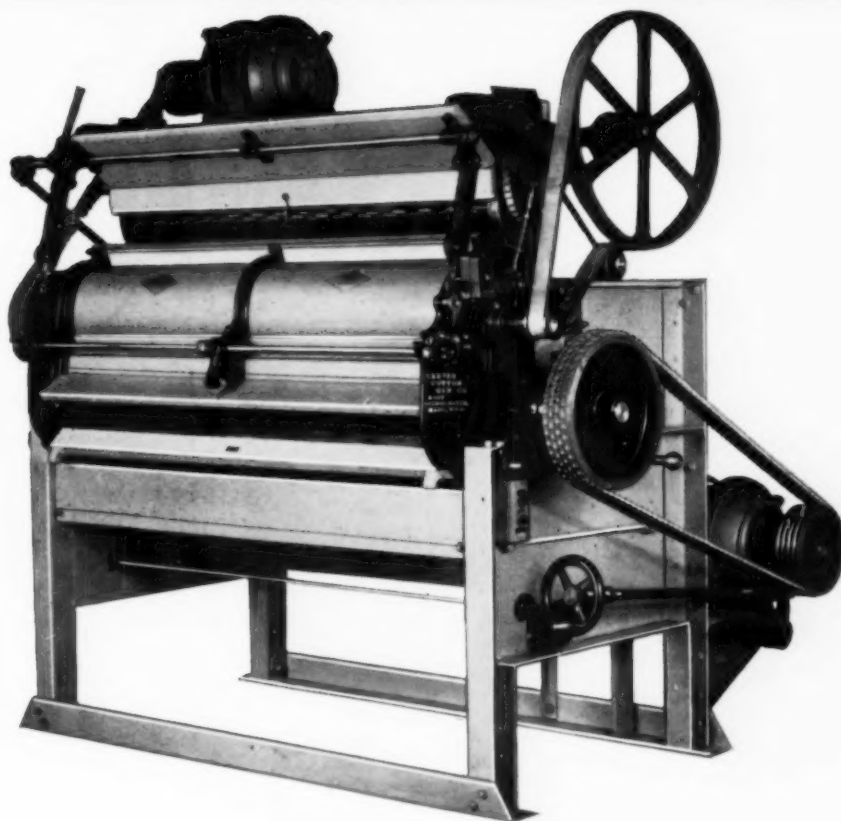
Yes, I'm interested in planning a feed mill program. Without obligation, please send me full details on the machines checked.

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| <input type="checkbox"/> Molasses Mixer | <input type="checkbox"/> Electric Truck Hoist |
| <input type="checkbox"/> Cob Crusher | <input type="checkbox"/> Corn Scalper |
| <input type="checkbox"/> Corn Cutter and Grader | <input type="checkbox"/> Chain Drag |
| <input type="checkbox"/> Corn Shelter with Blowers | <input type="checkbox"/> Attrition Mill Blower |
| <input type="checkbox"/> Regular Corn Shelter | <input type="checkbox"/> Corn Crusher-Regulator |
| <input type="checkbox"/> Pitless Corn Shelter | <input type="checkbox"/> Grain Feeder |
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On Oil Mill Problems

New Orleans Clinic Will Hear Industry Leaders

Cottonseed processing leaders will discuss practical oil milling problems on the program of the 1959 Cottonseed Processing Clinic, Feb. 16-17 in New Orleans. Representatives from the Valley Oilseed Processors' Association and USDA, the two sponsoring organizations, will present the program.

Ernest Rice, Jr., Nashville, Tenn., president of the Valley Association, heads the list of representatives from oil mills and allied industry who will participate in the meeting.

Others include M. H. Fowler, Buck-

eye Cellulose Corp.; J. H. Brawner, Wesson Oil & Snowdrift Co.; M. C. Verdery, Anderson, Clayton & Co.; J. R. Hamlett, Valley Machinery & Supply Co.; F. M. Volberg, Tennessee Eastman Co.; Allen Smith, Perkins Oil Co.; Robert F. Patterson, Trenton Cotton Oil Co.; Lawrence H. Hodges, Barrow-Agee Co.; Dr. Harold D. Loden, Anderson, Clayton & Co.; Frank Norris, Swift & Co.; and Ralph Woodruff, Delta Products Co.

USDA representatives on the program will include G. E. Goheen, J. J. Spadaro, E. L. Patton, Kenneth Decossas, E. L. D'Aquin, V. L. Frampton, F. G. Dollear and E. A. Gastrock.

■ **KARL TALKINGTON**, Sunshine Gin, McKinney, Texas, visited The Press offices recently.

How Retailers Ballyhoo Cotton

(Continued from Page 21)

outside Memphis. Cotton fashion shows, exhibits, window displays and a variety of special events lured crowds at both of these week-long celebrations.

Maid of Cotton Jean Carter made personal appearances as the star of the Poplar Plaza observance, which was held in conjunction with the Memphis Cotton Carnival. Exhibits of cotton bales and of farm machinery greeted visitors, and there was square dancing in the streets. "It's Cotton Time U.S.A." posters decorated store windows, and fashion shows offered previews of summer cotton styles.

A cotton air drop was a feature of the Cross County celebration, a helicopter releasing a cloud of 1,000 absorbent cotton balls—some with prize coupons attached—over the shopping center's main parking lot.

About 50 stores cooperated in the promotion. One sponsored an exhibit of historic cotton ball gowns dating from the Civil War. Another placed a hand loom in its window, and spectators watched cotton yarns being woven into cloth; later the same cloth was made into a dress which was displayed during a fashion show of 50 summer cotton styles, modeled by Westchester County clubwomen, as the climax of the week-long celebration. Among other exhibits were 12,000 spools of sewing thread arranged in a color spectrum, and a device demonstrating how chemically treated cottons cast off wrinkles.

Pronounced an outstanding success by officials of the shopping center, the Cross County affair demonstrated how cotton can draw traffic outside the Cotton Belt as well as in cotton growing areas. Similar Cotton Week events, with local retail groups joining forces in community wide observances, have been held in previous years in such non-cotton areas as Altoona, Pa., Champaign, Ill. and Lincoln, Neb. All-out communitywide Cotton Weeks have become traditions in such cotton centers as Fresno and Bakersfield, Calif., Tucson, Ariz., El Paso, Texas; and Columbia, S.C., and in any given year, dozens of cities stage them throughout the Cotton Belt.

"In the Cotton Belt, many community Cotton Weeks are generated each year by members of the cotton industry, working in cooperation with local Chambers of Commerce and retail merchants associations," a Council spokesman said.

"Special materials designed to assist such groups in their organization of community cotton promotions are available without charge from the National Cotton Council. These include lists of suggestions and ideas, sales planbooks for retail stores as well as Cotton Week publicity kits for newspapers, radio and television stations."

Industry members who want more information about Cotton Week plans for 1959 or on the plan for community Cotton Week promotions may obtain it from the Office of Public Relations, National Cotton Council, P.O. Box 9905 Memphis 12.

Hollowell Heads Committee

E. T. Hollowell, Southeastern field representative, National Cottonseed Products Association, has been appointed chairman of the Atlanta Chamber of Commerce livestock committee.



After only 12 minutes blasting time, holes appeared in unlined elbow "A". Elbow "B", lined with 1/4" rubber, was exposed for 17 1/2 minutes without visible signs of wear. Calibration indicated only 1/32" average abrasion.

In a specially-designed cabinet, 20-gauge, 8" elbows are shot-blasted under conditions far more severe than actual operating wear. Size G-25 crushed steel grit is blown into elbows at a velocity of 1660 feet per second—greater than the muzzle velocity of the most powerful rifle!



Up to 9 times longer service life... and rubber is the answer! Hundreds of gin operators throughout the Southwest have already saved time and money with Abrasion & Corrosion rubber-lined elbows. Now, the results of recent shot-blast tests give undeniable proof that you, too, can cut downtime to a minimum by installing A & C rubber-lined "L's".

Worn-out fan scrolls, too, even if full of holes, can actually be made better than new with A & C rubber lining! They will outlast new scrolls by many times and can be used in-

definitely if the lining is replaced as it wears out.

It will pay you to check into A & C rubber linings right away. For complete information, see your nearest dealer or write to:





JAMES W. PUMPELLY



A. D. DENTON

our thanks to Mr. Denton and our well wishes for his future."

Denton at one time served as Mayor of Sherman. He and Mrs. Denton live at 602 S. Montgomery. He has made no announcement of future plans.

Pumpelly joined Hardwicke-Etter in 1958 as export manager, serving under Denton.

"The wide experience and deep understanding of our overseas neighbors which Mr. Pumpelly has received from his many years of living in foreign lands give him exceptional qualifications for his new duties," Executive Vice-President Henry B. Quick stated, referring to his long Army career.

Pumpelly recently retired as Colonel after having served as chief of the military mission in Nicaragua, commandant of a school in Panama, military attache to the Dominican Republic, and other posts of high responsibility.

Memphis Cotton Exchange Names Murff President

J. T. Murff has been elected president of Memphis Cotton Exchange. Berry B. Brooks is first vice-president; Henry Hinkle, Jr., second vice-president; and Louis S. Daltroff, third vice-president. Arthur H. Bower is treasurer.

Feeding Data Distributed

Timely information on cattle feeding has been prepared for Texas and New Mexico oil mills by Kenneth O. Lewis, National Cottonseed Products Association field representative.

• Pumpelly Appointed As Denton Retires

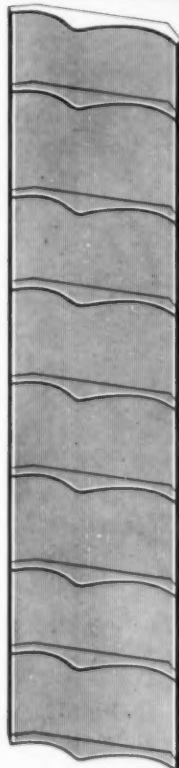
ALFRED D. DENTON retired Jan. 1 from the Hardwicke-Etter Co., Sherman, and James W. Pumpelly was appointed director of the export division.

Denton joined the gin machinery firm on Aug. 10, 1919, following service in France during World War I. He served in both the sales and executive departments of the company.

At the time of his retirement, Denton was vice-president in charge of foreign sales, a member of the board of directors, and served that board as secretary. Prior to his elevation to vice-president, he served as sales manager.

"In his retirement Mr. Denton leaves behind a bright record of accomplishment," President J. E. Jamison said. "We know that all of his associates and friends at Hardwicke-Etter and throughout the cotton industry will join us in

THE LONG
AND
SHORT
OF THE
GRID BAR
STORY



INSTALL GRID BARS!

AS MANUFACTURED BY
ANDERSON & BIGHAM SHEET METAL WORKS

Give your gin customers a better sample and make higher profits for yourself with fewer repairs to cleaners and saws by installing grid bars. It is a proven fact that grid bars help to remove more stems, leaf and other trash that should not be allowed to get to gin stands. Grid Bars also help control "mangled cotton" conditions . . . another factor in providing better samples . . . and more satisfied gin customers.

Illustration: 50" Air Line Cleaner Section and 16' Lummus Thermo Cleaner. Grids manufactured to fit Murray, Continental and Hardwick Etter Incline and Air Line Cleaners.

Quality Steel: 1/4" Steel Plate and 3/8" Cold Rolled Rod — Welded on ends and each support.

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LUBBOCK, TEXAS

Phone and Electric Service Are Part of Kershaw Mill Service

KERSHAW OIL MILL has the distinction of providing the community, Kershaw, S.C., with electricity and telephone service, as well as the usual services available from a cotton oil mill.

Kershaw Oil Mill was organized in 1902. The late John T. Stevens was one of its organizers, also president until his death on Jan. 19, 1950. H. L. McPherson was then elected president.

The mill, when it first started operating, was a small two-press hydraulic mill. From time to time it was enlarged to a 14 press hydraulic mill and was operated as such until 1951 when the hydraulic was discarded and five new screw presses installed.

The corporation, shortly after it was organized, received from the town of Kershaw a franchise to operate an electric utility; this was one of the first towns in this immediate area to have street lights and electric service for homes. The town has continued to grow,

and with its growth, the Kershaw Oil Mill has improved the electric distribution system.

In the early teens the Kershaw Telephone Co. became a subsidiary of the Kershaw Oil Mill, and it likewise has grown into a modern system providing unsurpassed service for its patrons.

In the early teens the corporation installed a fertilizer plant which has been developed into a modern plant, manufacturing high grade fertilizers for its customers.

In 1939, a refinery was built, primarily to refine the oil produced by the Kershaw Oil Mill and its subsidiary mills.

In 1909 the Marion Cotton Oil Co. at Marion, S.C., was organized. It is a wholly owned subsidiary of the Kershaw Oil Mill.

The Lancaster Cotton Oil Co., Lancaster, S.C., was organized about 1907, and is also affiliated with the Kershaw Oil Mill.

• Committee Urges Cotton Research

"COTTON RESEARCH is needed and the beneficial work done in the past should be continued but the Cotton Research Committee of Texas and its administrative function should be eliminated."

This recommendation was made by the Texas Commission on Higher Education following a Jan. 12 hearing in Austin. Representatives of leading cotton organizations, including ginners, merchants, crushers and others, presented the case for the research program.

The commission recommended that the committee itself be eliminated but that its work be continued by the University of Texas, Texas A&M, Texas Tech and Texas Woman's University.

The current appropriation of \$202,730 for the committee will be added to the recommendations of the four schools' budgets, less \$14,000 for the committee's administrative staff.

Industry spokesmen expressed pleasure at the endorsement of the research program by the Commission, but added the fear that if the cotton research funds are assigned to the schools they may be diverted to other purposes. Cotton men may urge the Texas Legislature to act to prevent such a possibility.

Mexican Lint Reconditioned

Thousands of bales of rain-damaged cotton from Mexico are being reconditioned by U.S. pickeries.

Memphis plants, alone, recently reported 50,000 bales on hand.

Approved by Insuring Companies



RAPID DELIVERY SEED HOUSE—6 Doors on Each Side. Standard Sizes: 20-30-40 Tons or Larger Capacities.



BOTTOM DUMP BURR HOPPER—8 Doors. 25-35-45 Bale Capacities. Based on 500 pounds Burrs per Bale.

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Mote Buildings • Warehouses • Conveyor Trusses

Towers • Mix Feed Plants • Meal Bins

Serving Gins, Oil Mills and Compresses.

Tru-Fab Metal Products Co., Lubbock, Texas



P. O. Box 404

Phone POrter 2-8323

Club Members Talk And Eat Cotton

Members of Memphis Agricultural Club ate cotton, as well as discussing it, at a recent meeting.

Dr. C. B. Weiss of Buckeye Cellulose Corp. discussed "Industrial Uses of Cotton Linters." Then, he told the membership that their luncheon had included rolls enriched with cottonseed flour, margarine as the spread for their rolls and Mellorine as their frozen dessert.

• Institute of Oilseed Products To Meet

THE NATIONAL INSTITUTE of Oilseed Products will hold its annual three-day meeting at the Ojai Valley Inn, Ojai, Calif., Jan. 22 to 24.

Thayer Pattison of Vegetable Oil Products Co., Wilmington, Calif., president of the Institute, has announced that Godfrey Beckmann of Copenhagen, Denmark will be among the featured speakers. He will discuss problems faced by European importers of copra and coconut products which originate in the Philippine Islands.

The NIOP, with headquarters in San Francisco, establishes most of the standards by which copra and coconut oil are traded throughout the world.

USDA will be represented at the meeting by George Parks of the Foreign Agricultural Service, and by James Thigpen, of the Commodity Stabilization Service, both experts in the fats and oils field.

According to Irving Koppel of Koppel Bros., Inc., Los Angeles, who is serving as convention chairman, about 150 members and guests from the U.S., England, Continental Europe and the Philippine Islands have registered in advance.

Indiana Society Honors Dale W. McMillen

Central Soya Co., Inc. of Ft. Wayne, Ind., and its founder, Dale W. McMillen, were honored by the Indiana Society of Chicago at the Society's forty-fourth annual dinner recently.

Presentation of the Indiana Society Award was made to McMillen by Dr. Frederick L. Hovde, president of Purdue University. The twin-medallioned walnut plaque presented to McMillen was inscribed, "Indiana Society Award, honoring Dale W. McMillen, founder of Central Soya Co., for distinguished service to agriculture, industry and his fellow man."

Memphis Group To Hear Read P. Dunn, Jr.

Read P. Dunn, Jr., Washington, executive vice-president of Cotton Council International and a director of the National Cotton Council's foreign trade division, will address members of the Memphis Branch of the English Speaking Union at a dinner meeting Jan. 29 at the Peabody Hotel.

Dunn will discuss his experiences and show slides he took while in Russia last summer.



MISSISSIPPI COTTON PROMOTION COUNCIL

P. O. BOX 1757 JACKSON, MISS.

Mississippi Campaign Shows Cotton Value

THE SLOGAN shown above and other information stressing the opportunity to profit by growing cotton are being displayed throughout Mississippi by Mississippi Cotton Promotion Council. Gordon W. Marks, Jackson, advertising agency executive and officer of the Mississippi Crushers' and Louisiana-Mississippi Ginners' Associations, reports that the campaign is receiving increasing support.

U.S. May Take Most of Loss In World Cotton Trade

The U.S. is likely to bear the brunt of the expected sharp drop in world cotton exports this season, the International Cotton Advisory Committee reports.

U.S. exports may decline to below 3,500,000 bales, as compared with 5,700,000 last season and 7,600,000 two seasons ago, the survey indicates.

Ober Elected to Exchange

Rice B. Ober, chief of cotton operations for the J. G. Boswell Co. of Los Angeles, is the newest member of the Fresno Cotton Exchange.

The Exchange, with 91 active members, ranks second among the nation's 14 spot cotton markets, handling over 1,400,000 bales during the 1957-58 marketing year. It is topped only by Memphis Exchange in total bale volume.

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LUBBOCK, TEXAS



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Guaranteed Best Quality and Service

ALL COLORS

Texas Tag & Specialty Co.

WOLFE CITY, TEXAS

Cotton on the Texas High Plains

(Continued from Page 24)

mules were accepted as down payment and the tractor population increased at a rapid rate.

Using Lubbock County as a criteria, the census shows 998 out of 2,119 farms reported having mules in 1940; 198 out of 2,121 in 1945. By 1945 the change over from animal power to tractor power was virtually complete.

• **Harvesting Mechanically** — In 1926, confronted with a large cotton crop and insufficient harvesting labor, farmers began to use crude, home-made sleds to harvest a portion of the crop. High Plains farmers learned there was a wide disparity between what they produce with their own labor and what they could harvest. The season of 1926 brought out the fact that harvesting was their greatest single production cost.

By 1930, in addition to a tremendous number of locally manufactured sleds, one major implement manufacturer produced 50 horse-drawn strippers, five one-row tractor mounted, and five two-row tractor mounted strippers.

There was little market for strippers during the depression years of the 1930's. With cotton selling for as low as six cents per pound and hand-snapping at 30 cents per hundredweight in 1931, as compared to eight-cent cotton and 75 cents per hundredweight in 1930, the climate was not conducive for sales of power driven stripper machines. It is difficult to state just what the situation would have been if a cotton suitable to stripper harvesting had been avail-

able. Field and stripper losses from the normal balled cotton of that day were extremely high.

The development of the stormproof-boll type cotton and scarcity of labor during the 1940's brought the stripper back into production. In 1947, in addition to the thousands of blacksmith and machine-shop-made strippers which were pulled by the tractor, an estimated 4,500 tractor-mounted, power-driven machines were being used by High Plains farmers. By 1951, the number had risen to 21,400.

• **The Stormproof Boll** — The use of the homemade cotton sled in 1926, later followed by both horse-drawn and power-driven machines, focused attention on the fact that the normal balled cotton was not adapted to this harvesting method. Both field loss, by the time stripping could be done, and the stripper operation loss were uneconomical.

The Lubbock Station began looking for a suitable cotton for stripper type harvesting in 1926. The different varieties tried included some of the closed capsule Asiatic types. A fire during the winter of 1934 destroyed all of the Station breeding material.

A farmer friend, H. A. Macha of Tahoka, came by the Station and said he thought he had a cotton that might be the answer and we could have some seed. In walking through his cotton field of Half & Half cotton after the severe windstorm of Thanksgiving, 1926, he found one plant that had retained the seed cotton in the boll. In this type of boll, the cotton is compacted within the bur and adheres tightly to the bur, or carpel wall, preventing stringing out

and eventual falling to the ground. Mass selection and natural crossing had not "fixed" the character in the increase field. However, it did not take many years of progeny row selection to purify it for the stormproof boll type. Thus was born the first commercial stormproof cotton with the variety name, Macha. While it has just about disappeared as a commercial variety, it was widely used as parental material in developing the numerous stormproof varieties of today.

This was the first instance of a cotton being developed for machine harvesting. The development of the cotton stripper and stormproof boll type exerted great influence on cotton production in the Plains area. They both filled a void, especially in the expensive harvesting operation.

The lack of labor during World War II accelerated the adoption of the cotton stripper and stormproof boll type cotton; but chiefly, it was the progressive and aggressive character of the Plains Cotton farmer, unafraid of breaking with tradition.

Machine harvested or snapped cotton would not be possible today without the forward looking cotton gin machinery manufacturers. Practically any change affects the whole industry. The mechanization of cotton production and, especially cotton harvesting, meant a change in cotton gin machinery. The constant improvement in cleaning machinery, beginning with the bur extractor in 1926, have contributed to mechanization of harvest.

• **Irrigation** — Just as the windmill made High Plains ranching possible by

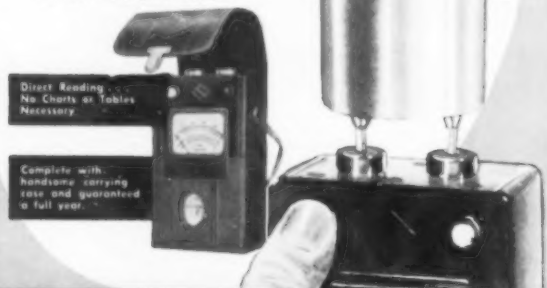
Accurate Moisture Content Instantly
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COTTON MOISTURE METER

Small and Handy to Carry

Quick and Easy to Use

With this pocket size, precision, German-made instrument you just insert a cotton sample firmly in the cup, press the button and read the moisture content. Accurately operates on the principle of electric conductivity. The easily replaced battery makes the instrument completely portable. Specially designed cup electrode into which the cotton is placed is included with this reasonably priced meter.



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Prestested for uniform strength
Makes cleaner, stronger bales

"Built to Stand the Pressure"



BELTON BAGGING CO.

Belton, South Carolina

providing a dependable supply of stock water, irrigation has been one of the contributing factors in making the High Plains an outstanding cotton region of the U.S.

In Lubbock County, three ranches—the B. O. McWhorter, Sunshine and San Augustine ranches—all dug irrigation wells during the 1910-1912 period. During the same period a syndicate of Hale County people put down a well. Progress was slow, as by 1914 only 140 wells had been completed on the Plains. During the 1914-34 period some 160 additional pumping plants were completed. As a whole, none of the wells were too active.

Lack of success can partly be attributed to high cost and relatively low efficiency of the units in relationship to the crops irrigated. By the Mid-Thirties, moderately-priced, high-speed turbine pumps, direct drive, higher bowl efficiency and automobile engines for power made the picture more attractive.

Acreage irrigated in the area expanded from 80,000 in 1936; 250,000 in 1940; 450,000 in 1944; to 1,250,000 in 1948. By 1958, even under cotton acreage control, there were 1,354,000 acres of irrigated cotton.

Pump irrigation water has been extremely beneficial to High Plains cotton production. Under dryland conditions, production was entirely dependent on rainfall. This varied greatly, from year to year, both in total amount and the time it fell in relation to crop needs. Under irrigation, a dependable amount of supplemental water is available to the grower when he needs it. Yields were both increased and stabilized by irrigation. The grower could choose his planting date as moisture for starting the crop was under his control.

Irrigation has also been helpful in keeping in step with mill demands for longer and better fiber. In 1944, 86.9 percent of the crop was 7/8's and under in length; in 1950, 68.9; 1954, 34.1; and in 1958, only one-tenth of one percent. The 1958 crop is averaging slightly better than 31/32 and 33 percent of the crop is an inch or better in length.

• **What About the Future?** — By taking advantage of natural resources and utilizing each new technological development, the Plains cotton producers has made constant growth and improvement.

How the Plains cotton farmer will fare in the future only time will tell.

To date, he shows above average intelligence, initiative and managerial ability in meeting his problems as they develop. Cotton and grain sorghums are his basic crops, and both need export outlets. Their advantage is that one is a high-price crop, and neither is perishable.

The farmer's over-all problem is to adjust his operations to maintain an economic unit within his capital structure.

It is going to be necessary to maintain a high state of soil fertility through the use of organic and inorganic fertilizers.

The adjustment to utilizing a smaller amount of irrigation water will be a major job; possibly it is one of philosophy of crop insurance instead of maximum yield.

The use of multiple row farm equipment to reduce cost will have to be exploited in order to meet competition of synthetic fibers.

One thing is certain in our ever-changing order: **THERE WILL BE PROBLEMS.**



Gin Machinery Group Plans Convention

MEMBERS of the Gin Machinery and Supply Association, Inc., are shown at their Jan. 10 meeting in Dallas. Plans were made to provide outstanding entertainment features at the Texas Cotton Ginners' Association convention in April and exhibit space was assigned through a drawing. Officers and members of the executive committee elected for 1959 were Edward H. Bush, president; Donald F. Mitchell, vice-president; A. G. Falk, secretary; Ray Senter, treasurer; and U. H. Ohrman, Carsey Manning and Walter B. Moore, members of the executive committee. (See additional information about convention plans in report on Texas Ginners' Association meeting at Galveston, also in this issue.)



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A Murray steel frame and corrugated steel roofing and siding combine to make one of the most economical and long-lasting structures possible.

All materials used specifically with sound conservative engineering practices.

A monorail or traveling crane can be installed at little extra, and just think how handy this will be when overhaul time comes around.

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Why not have the best quality and the most economy—investigate the many fine features of a MURRAY dependable steel building, tailored to meet your requirements.

(Adv.)

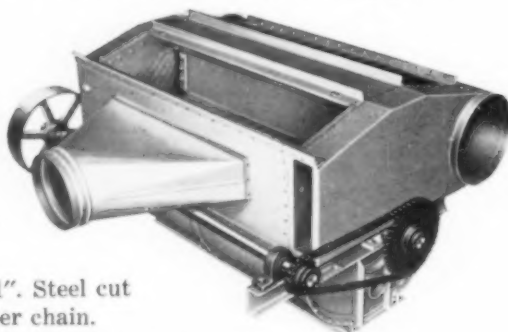
NEW!

STACY Self Cleaning Dropper

Ample capacity for any size battery of gins.

36" diameter cotton reel.

Over-all height 41". Steel cut sprockets and roller chain.



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AT LOWER COSTS

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• MECHANICAL SCREW PRESSES

• SELF CONTAINED COOKER-DRYER

• SOLVENT EXTRACTION PLANTS

• FLAKING AND CRUSHING ROLLS

CALENDAR



• Jan. 27—Cooperative Ginners' Association of Oklahoma, annual meeting at Hobart. Lucile Millwee, P. O. Box 631, Carnegie, secretary.

• Jan. 29—Cooperative Ginners' Association of Oklahoma, annual meeting at Hobart. Lucile Millwee, P. O. Box 631, Carnegie, secretary.

• Jan. 30 — Oklahoma Cotton Ginners' Association annual convention. Skirvin Hotel, Oklahoma City. Mrs. Roberta Reubell, secretary, 307 Bettes Building, Oklahoma City.

• Feb. 5-7—Southeastern Gin Suppliers' Exhibit. Biltmore Hotel, Atlanta. Concurrent with meetings of Carolinas, Georgia and Alabama-Florida Cotton Ginners' Associations. For information, write Tom Murray, P. O. Box 1098, Decatur, Ga.

• Feb. 6-7—Georgia Cotton Ginners' Association annual meeting. Biltmore Hotel, Atlanta. Tom Murray, P. O. Box 1098, Decatur, Ga., executive vice-president.

• Feb. 6-7 — Alabama-Florida Cotton Ginners' Association annual meeting. Biltmore Hotel, Atlanta. Tom Murray, P. O. Box 1098, Decatur, Ga., executive vice-president.

• Feb. 6-7—Carolinas Ginners' Association annual meeting. Biltmore Hotel, Atlanta. E. O. McMahan, P. O. Box 512, Bennettsville, S.C., executive secretary.

• Feb. 8—National Cotton Ginners' Association meeting. Biltmore Hotel, Atlanta, Ga. Tom Murray, P. O. Box 1098, Decatur, Ga., executive vice-president.

• Feb. 9-10—National Cotton Council annual meeting. Dinkler Plaza Hotel, Atlanta. For information, write National Cotton Council, P. O. Box 9905, Memphis.

• Feb. 15-17 — Texas Cooperative Ginners' Association, Texas Federation of Cooperatives and the Houston Bank for Cooperatives, annual joint meeting. Convention Center, Galveston. Bruno E. Schroeder, executive secretary, 307 Nash Building, Austin, Texas.

• Feb. 16-17 — Cottonseed Processing Clinic. Southern Regional Laboratory, New Orleans. Sponsored by USDA and Valley Oilseed Processors' Association. C. E. Garner, 416 Exchange Building, Memphis, Association secretary.

• March 3-4—Western Cotton Production Conference. Westward Ho Hotel, Phoenix, Ariz. Southwest Five-State Cotton Growers' Association and National Cotton Council, P. O. Box 9905, Memphis 12, sponsors.

• March 9-11—Midsouth Gin Supply Exhibit. Midsouth Fairgrounds, Memphis. Sponsored by Arkansas-Missouri Ginners' Association, Tennessee Ginners' Association and Louisiana-Mississippi

Ginners' Association, which will have annual meetings in conjunction with Exhibit. For information on exhibit, write W. Kemper Bruton, P. O. Box 345 Blytheville, Ark.

• March 12-14—Texas Cotton Association annual convention at the Statler Hilton Hotel, Dallas. L. T. Murray, Waco, executive vice-president.

• March 13-15—West Coast Division, International Oil Mill Superintendents' Association, annual meeting, Bakersfield, Calif. Harold F. Crossno, California Cotton Oil Corp., Los Angeles, general chairman.

• April 5-7—Texas Cotton Ginners' Association annual convention, State Fair of Texas grounds, Dallas. Edward H. Bush, executive vice-president, P. O. Box 7665, Dallas.

• April 6-7 — Valley Oilseed Processors' annual convention, Buena Vista Hotel, Biloxi, Miss. C. E. Garner, 416 Exchange Building, Memphis, secretary.

• April 17-18—Oklahoma State Cotton Exchange convention. Lake Texoma Lodge. For information write Mrs. M. Rascoe, secretary-treasurer, 244 American National Building, Oklahoma City 2.

• April 21-22 — National Cotton Compress and Cotton Warehouse Association, annual meeting at the Galvez Hotel, Galveston, Texas; an equipment show will be held at the Moody Center at Galveston. For information write John H. Todd, executive vice-president, P. O. Box 23, Memphis 1.

• May 4-5 — Short Course of Oil Mill Operators. Texas A&M College, College Station. Sponsored by College, International Oil Mill Superintendents' Association and Texas Cottonseed Crushers' Association.

• May 4-5—American Cotton Congress. Waco, Texas. For information, write Burris C. Jackson, chairman, Statewide Cotton Committee of Texas, Hillsboro.

• May 10-11-12 — National Cottonseed Products Association annual convention. Mark Hopkins and Fairmount Hotels, San Francisco. John F. Moloney, 43 North Cleveland, Memphis, secretary-treasurer.

• May 18—Oklahoma Cottonseed Crushers' Association annual meeting. Lake Texoma Lodge. Mrs. Roberta Reubell, secretary-treasurer, 307 Bettes Building, Oklahoma City.

• June 7-9 — Tri-States Oil Mill Superintendents' Association annual convention. Buena Vista Hotel, Biloxi, Miss. B. C. Lundy and Woodson Campbell co-chairmen.

• June 7-8-9—Texas Cottonseed Crushers' Association annual convention. Shamrock Hotel, Houston. Jack Whetstone, 624 Wilson Building, Dallas, secretary-treasurer.

• June 14-16—Southeastern Cottonseed Crushers' Association meeting. The Castle in the Clouds, Lookout Mountain, Tenn. For information write, C. M. Scales, secretary, 318 Grand Theatre Building, Atlanta 3.

• June 17-19 — Southwestern Peanut Shellers' Association convention. Baker Hotel, Mineral Wells, Texas. John Haskins, Durant, Okla., secretary-treasurer.

• June 21-23 — International Oil Mill Superintendents' Association annual convention. Galvez Hotel, Galveston, Texas.

H. E. Wilson, secretary-treasurer, P. O. Box 1180, Wharton, Texas.

• June 21-23—North Carolina Cottonseed Crushers' Association and South Carolina Cotton Seed Crushers' Association joint annual convention. Hotel Fort Sumter, Charleston, S.C. For information, write Mrs. Durrett L. Williams, P. O. Box 514, Columbia, S.C.

• June 24-26 — Mississippi Cottonseed Crushers' Association annual convention. Buena Vista Hotel, Biloxi, Miss. Gordon W. Marks, P. O. Box 1757, Jackson, Miss., secretary-treasurer.

■ MOODY WADE, formerly at Crosbyton Co-op Gin, now is managing Crosbyton (Texas) Acid Delinting Co., a new firm.

Labor Users Organize

West Texas Agricultural Employers' Association was formed recently at Lubbock by representatives of 25 farm organizations. Officials, representing groups that use about 40,000 braceros yearly, are Joe Sooter, Muleshoe, president; Wright Boyd, Sr., Lamesa, vice-president; and Clyde Paschal, Lubbock, secretary-treasurer.

Georgia Cotton Group To Meet

April 22-25 will be the dates of the annual meeting of Cotton Manufacturers' Association of Georgia. W. C. Vereen, Jr., Moultrie, president, says the Diplomat Hotel, Hollywood Beach, Fla., will be the meeting place.

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Seed-O-Meter for Gins

A new device for continuous automatic weighing of cottonseed. Cost and installation is much less than the cost of installation alone on the old hopper-type scale.

- Records every five seconds
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- Takes the guesswork out of splitting bales
- No stops, no delays, no labor
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Simple Installation — Write for further details and earliest delivery date.

Manufacturers of Cotton Beam Scales, Grab Hooks,
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- EARLY MATURITY
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- 36% TO 38% GIN TURNOUT

Write for Name of your Nearest Dealer

REX SEED, INC.
FARKIN ARKANSAS

laugh it off!

For several months Mr. Jones had been sitting around on the floor cackling like a chicken. The neighbors could stand it no longer, and asked Mrs. Jones if she couldn't do something. "Why don't you send him away for awhile? Perhaps he could be cured." "Well, maybe," replied Mrs. Jones. "But we do need the eggs."

Stories about a succession of child marriages in the feudin' country down South reminded Elmira Swatts of the day a Blue Ridge mountain gal fell ill. The doctor reassured the patient's worried husband, "That little wife of yours'll be perfectly all right in a couple of days, son; she's just teething."

The minister called at the Jones home on Sunday afternoon, and little Willie answered the bell. "Pa ain't home," he announced. "He went over to the golf club."

The minister's brow darkened, and Willie hastened to explain: "Oh, he ain't gonna play any golf. Not on a Sunday. He just went over for a few highballs and a little stud poker."

Tell the average man that there are 270,568,935 stars in the universe and he will believe you. Put up a sign saying, "Fresh paint!"—and he will have to conduct an investigation.

Ulcers often come from mountain-climbing over molehills.

Dad: "I hope we never are able to reach the moon."

School boy: "Why, Dad! I'm surprised at you!"

Dad: "Don't you think enough foreign peoples are using our money, already?"

A davenport held the twain.

Fair damsel and her ardent swain;
Headshe.

But then, a step upon the stair!
And father finds them sitting there:
He . . . and . . . she.

Love is the only game where the players don't mind having to remain on the bench.

The salesgirl explained it this way: "If you remove the bodice, you will have a playsuit. If you remove the skirt, you will have a sunsuit. If you remove anything else, you'll have a lawsuit."

A mother was telling her 4-year-old son Charles a story about a little boy who had had some exciting adventures. When the story was finished, Charles asked, "But where was the boy's mother?" "The story didn't mention his mother," she said, "so perhaps he didn't have one. Maybe she was dead." Charles commented dramatically, "I'll bet she was killed in a nervous wreck."

The origin of the expression, "hurrah for our side!" goes back to the crowds lining the streets when Lady Godiva made her famous sidesaddle ride through the streets of Coventry.

The most dangerous curves are frequently inside the car.

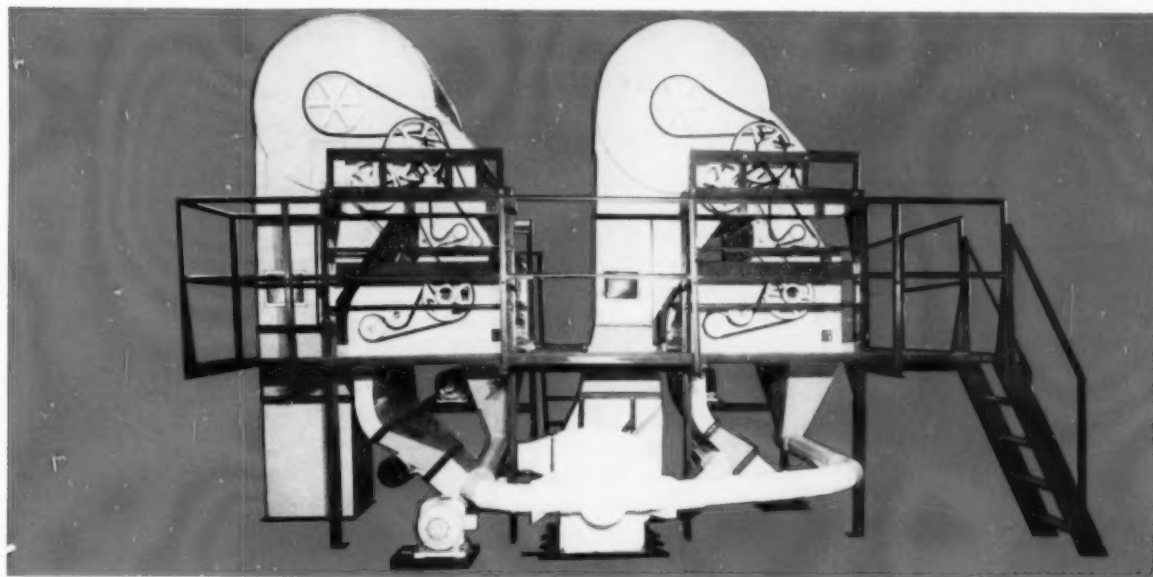
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Installation of a Moss Lint Cleaner in your gin can help protect the thousands of equipment dollars already invested in your plant. It is the greatest step toward modernization of old gins . . . the final answer to perfection for new gins. As cotton buyers (and mills) become more exacting in their requirements, alert ginners must make every effort to turn out the best bale possible.

Moss Lint Cleaners, used singly or in tandem, are performance proved. The reputation established by these machines is without parallel in the industry. No other lint cleaner is made by specialists in the field . . . no other lint cleaner has shown such a record of acceptance by ginners who want the best. Not only do Moss Lint Cleaners do *more* for sample improvement . . . they have an unequalled history of trouble-free performance.

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"AUTOMATION"

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